

MADWORLD

APRIL 13-15, 2014 | HARD ROCK HOTEL | SAN DIEGO, CA



"MadWorld 2013 was without a doubt the best conference I have ever attended. The choice of the Hard Rock Hotel was inspired - what a fantastic place! The conference itself was brilliant - excellent presentations given by interesting and dedicated people. And as for the MadCap employees - what an incredible team; professional, knowledgeable, and not least, fun to be with. When's the next one? I'm working on my head of department for permission to attend already. A huge thanks to all involved."

—Nigel Bennett

Who Should Attend MadWorld

- ✓ Technical Writers
- ✓ Software User Assistance Managers
- ✓ Information Architects
- ✓ Documentation Managers
- ✓ Content Managers
- ✓ Technical Communication Experts

Content Includes

- Basic tools usage
- Advanced product features
- Topic-based and structured authoring
- Single-sourcing
- Translation
- Case studies
- Social collaboration
- DITA
- New product releases
- CSS
- Expert panels
- And much more!

Conference + Hotel

\$1,699

Package includes 2-day conference registration and 3-night stay at the Hard Rock Hotel: Sunday, April 13, Monday, April 14, Tuesday, April 15

Conference Only

\$1,199

2-day conference registration

www.MadWorldConference.com

MadWorld 2014 Worldwide Learning Conference

MadWorld 2014 is the premier technical communication and content strategy conference for technical writers, documentation managers and content strategists. Join us in San Diego and "step behind the ropes" at the stylish music-themed Hard Rock Hotel for a learning conference with industry thought leaders, company representatives and MadCap Software product evangelists. Network with your peers, share insights, meet MadCap staff, and enjoy nightly events with some genuine San Diegan hospitality.

Learn from the Experts

All MadWorld sessions are presented by the best of the best - the kind of people you don't run into every day. This is a great opportunity to learn from their years of shared experience.

Bring Home Best Practices

MadWorld attendees come from organizations all over the world - from small businesses to Fortune 1000 companies and from universities to large government agencies. You'll be able to exchange ideas and build one-on-one relationships with people who have dealt with the same challenges your organization may be facing, and learn more about how they tackled those challenges.

Stay Informed

MadWorld is a showcase for the latest trends and technologies in technical communication. Learn first-hand the challenges and opportunities, and stay up to date with educational sessions taught by industry experts.

PLUS:

Hospitality Lounge

The MadWorld Hospitality Lounge is a space dedicated to one-on-one support with our technical support team and peer networking for the duration of the conference.

Nightly Events

Enjoy nightly events and network with peers, all with the backdrop of the Gaslamp in beautiful downtown San Diego.

