



MADCAP FLARE DESKTOP 2025

Micro Content– Advanced

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CHAPTER 1

Welcome

Approximate Time: 1 hour, 45 minutes

Welcome to the Micro Content Tutorial-Advanced.

- Tutorial Goal Learning how to use the various types of micro content containers, as well as skin settings.
- Key Concepts Populating containers with micro content in search results and topics through various settings, including meta tags, and modifying skins to control the look.



I Meta Tags Tutorial

Since this tutorial deals with meta tags in several places, it's best if you have a basic understanding of meta tags before you begin. If you haven't already walked through it, we recommend that you complete the Meta Tags Tutorial before starting this one. See the Help system.

CHAPTER 2

Downloading and Opening a Zipped Project

To start, let's download and open a zipped project.

How to Download and Open a Zipped Project

1. Download the following zipped project called "Dogs Galore."

https://help.madcapsoftware.com/Tutorials/Micro-Content-Tutorial-Advanced/Dogs-Galore2.flprjzip

- 2. After it finishes downloading it, open the file. A session of Flare Desktop launches.
- 3. In the Unpack dialog, keep the project name. You can also keep the location, but if you want to change it, click en next to the **Unpack to Folder** field and choose a new folder.
- 4. Click Unpack.
- 5. After the zip file is unpacked, click Yes to open it.

NOTE If the message window opens at the bottom of Flare Desktop, just close it.

CHAPTER 3

Using Featured Snippets and the Knowledge Panel

By default, a new HTML5 target is set up so that your micro content displays as featured snippets above the search results. You also have the option of placing micro content in a different container, called a "Knowledge Panel," which can be useful for displaying any other kind of content you want.

This chapter discusses the following:

How to Build and View Micro Content in the Output	. 10
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How to Build and View Micro Content in the Output

To begin, lets see what initially happens in a search before making any changes.

1. In the Project Organizer, expand the Targets folder and double-click First-HTML5-Target.



2. Click **Build**, and when the target finishes generating, open the output.

3. Search for Roll Over. Notice the micro content—in this case, a set of steps—above the search results.

	Roll Over C	۲
Getting Started 🛛 👻	Your search for "Roll Over" returned 2 result(s).	
Dog Breeds 👻		
Training Dogs 🔹 👻	How to Teach Your Dog to Roll Over	
FAQs	1. Start training your dog to roll over by giving it the "down" command. Once it is lying down, the next step is to get it to begin to roll.	
Tips	2. Hold a treat by its nose, and then pull the treat from the tip of its nose toward its shoulder. Your dog should turn its head to follow the treat.	
	3. If it does, you can continue to pull the treat around the dog's shoulder so it will have to lie down on its side to follow it.	
Company	4. Continue holding the treat close to your dog's nose, and pull it all the way around, so it has to roll all the way over to follow it. If it	
	V	
	Roll Over C-Training/Training-Exercises/Roll-Over.htm#microcontent1	
	Roll Over	
	Before starting, make sure you have some treats and your clicker if you are clicker training your dog. Practice the trick in a soft, comfortable area that will keep your dog relaxed,	
	and where you can return to continue training. How to Teach Your Dog to Roll Over Start training your dog to roll	
	C-maning/maning-txet/ses/roi-over.mm	

How to Set Up Featured Snippets and a Knowledge Panel

1. In the Target Editor, select the **Search** tab. Notice the Featured Snippet section is set to include all micro content files, and the Knowledge Panel section is set to not include any micro content files.

Target Editor 👰 Build 🛛 🛱 View 👻 🗣 Publish 📑 Open Build Log		
General Skin	Search Engine	MadCap Search \checkmark
Conditional Text	Search Results	
Publishing Glossary	Abstract character limit:	300 -
Relationship Table	Minimum word size:	3 📥
Meta Tags	Featured Snippets Filter 1	
Performance	All micro content files	~
Build Events Analytics	Limit number of results:	1
Language	Filter ()	
	Do not include in search	n results v

2. In the Content Explorer, expand **Resources > MicroContent**. Notice that there are several micro content files. The search result from the previous steps came from the Training-Steps micro content file, because it contained the best match for the search term used.



3. Take a couple of minutes to open the various micro content files and view the contents of each.

4. Go back to the Target Editor, and in the **Featured Snippets** section, set the filter to **Specific micro content files**.

Target Editor 👰 Build 🛛 👰 View 🕞 Publish 📑 Open Build Log					
	General	Search Engine			
	Skin	Type: MadCap Search \checkmark			
	eLearning				
	Conditional Text	Search Results			
	Variables	Results per page: 20 🜩			
	Publishing	Abstract character limit: 300 🜲			
	Glossary	Partial word searching 🔒			
	Relationship Table				
	Search	Advanced Search Options			
	Meta Tags	Featured Snippets			
	Advanced	Filter ()			
	Performance	Specific micro content files v Micro content files are not specified.			
	Build Events	Select micro content file			
	Analytics	Limit number of results: 1			
	Language	Knowledge Panel			
	Warnings	Filter 1			
		Do not include in search results			

5. In the next field, select Resources/MicroContent/YouTube-Videos.flmco.

Target Editor 🙀 Build 🛛 👰 View 🕞 Publish 📑 Open Build Log				
General	Search Engine			
Skin	Type: MadCap Search V			
eLearning				
Conditional Text	Search Results			
Variables	Results per page: 20			
Publishing	Abstract character limit: 300 🜩			
Glossary	Partial word searching			
Relationship Table	Minimum word size: 3			
Search	Advanced Search Options			
Meta Tags	Featured Snippets			
Advanced	Filter ()			
Performance	Specific micro content files v			
Build Events	Resources/MicroContent/YouTube-Videos.flmco			
Analytics				
Language				
Warnings	Knowledge Panel			
	Filter ()			
	Do not include in search results			

This means that the featured snippets area in the search results will only display micro content from this file, if a match exists.

6. In the Knowledge Panel section, set the filter to Specific micro content files. And in the next two fields, select Resources/MicroContent/About-Breeds.flmco and Resources/MicroContent/Training-Steps.flmco.

Target Editor 🚘 Build 🛛 🛱 View 🔸 💁 Publish 📑 Open Build Log				
Glossary Relationship Table Search	Partial word searching Minimum word size: Advanced Search Options			
Meta Tags	Featured Snippets			
Advanced	Filter ()			
Performance	Specific micro content files v			
Build Events	Resources/MicroContent/YouTube-Videos.flmco Select micro content file	□ ₪		
Analytics	Limit number of results: 1			
Language				
Warnings				
	Filter 🌗			
	Specific micro content files	Ŷ		
	Resources/MicroContent/About-Breeds.flmco			
Resources/MicroContent/Training-Steps.flmco				
Select micro content file				
	Limit number of results: 1			

This means that the Knowledge Panel area (which displays by default on the right side of the search results) will only display micro content from these two files, if a match exists.

- 7. Click 🖬 to save your work.
- 8. Rebuild the target and view the output.

9. Once again, search for Roll Over. Notice the best match for the search term displays a new micro content result (a link to a YouTube video) in the featured snippets area and the previous set of steps in the Knowledge Panel.

Your search for "Roll Over" returned 3 result(s).	
	How to Teach Your Dog to Roll Over
The Easiest Way to Teach Your Dog to Roll Over November 11, 2020 4:09	 Start training your dog to roll over by giving it the "down" command. Once it is lying down, the next
Roll Over	step is to get it to begin to roll.
Before starting, make sure you have some treats and your clicker if you are clicker training your dog. Practice the trick in a	2. Hold a treat by its nose,
soft, comfortable area that will keep your dog relaxed, and where you can return to continue training. How to Teach Your Dog	and then pull the treat
to Roll Over Start training your dog to roll	from the tip of its nose
C-Training/Training-Exercises/Roll-Over.htm	toward its shoulder. Your dog should turn its head to follow the treat.
	 If it does, you can continue to pull the treat around the dog's shoulder so it will have to lie down on its side to follow it.
	4. Continue holding the treat close to your dog's nose, and pull it all the way around, so it has to roll all the way over to follow it. If it completes the full roll, praise the dog, or click your clicker and provide a treat.
	Roll Over C-Training/Training-Exercises/Roll- Over.htm#microcontent1

10. Search for Retriever. Notice that only one match is shown, this time in the Knowledge Panel.

Your search for "Retriever" returned 4 result(s).

Golden Retrievers

The Golden **Retriever** is one of the most popular dog breeds in the United States. The breed's friendly, tolerant attitude makes them great family pets, and their intelligence makes them highly capable working dogs. Golden **Retrievers** excel at retrieving game for hunters, tracking, sniffing out ...

B-Breeds/Golden-Retrievers.htm

Labrador Retrievers

The Labrador Retriever was bred to be both a friendly companion and a useful working dog breed. Historically, they earned their keep as fishermen's helpers: hauling nets, fetching ropes, and retrieving fish from the chilly North Atlantic. Today's Lab is as good-natured and hardworking as their ...

B-Breeds/Labrador-Retrievers.htm

Dog Breeds

In the United States alone, the AKC's dog breed list currently includes 190 dog breeds. Worldwide, the FCI lists 360 officially recognized breeds. Here is a small list of dog breeds that you can learn about. Australian Shepherds Beagles Boxers Bulldogs Dalmatians Golden Retrievers Great Danes ...

B-Breeds/Dog-Breeds.htm

Golden Retrievers

The Golden Retriever is one of the most popular dog breeds in the United States. The breed's friendly, tolerant attitude makes them great family pets, and their intelligence makes them highly capable working dogs.



Characteristics

- Affectionate with family
- Easy to train
- Friendly with people and dogs

11. Let's make one more adjustment. In the Target Editor in Flare Desktop, hover over the **About-Breeds.flmco** selection in the **Knowledge Panel** section, and click it to the right to delete it.

Target Editor 👰 Build 🛛 🖓 View 👻 🧐 Publish 📑 Open Build Log				
Glossary Relationship Table	Partial word searching Minimum word size:			
Meta Tags	Featured Snippets			
Advanced	Filter ()			
Performance	Specific micro content files v			
Build Events	Resources/MicroContent/YouTube-Videos.flmco			
Analytics	Limit number of results:			
Language				
Warnings	Knowledge Panel			
	Filter ()			
	Specific micro content files			
	Resources/MicroContent/About-Breeds.flmco			
Select micro content file				
	Limit number of results:			

12. Add the About-Breeds.flmco file to the Featured Snippets section, and set the Limit number of results field to 2.

Target Editor 👰 Build 🛛 🛱 View 🕞 Publish 📑 Open Build Log				
Glossary Relationship Table Search	Partial word searching Minimum word size: Advanced Search Options			
Meta Tags	Featured Snippets			
Advanced	Filter ()			
Performance	Specific micro content files	~		
Build Events	Resources/MicroContent/YouTube-Videos.flmco Resources/MicroContent/About-Breeds.flmco	白 面		
Analytics	Select micro content file			
Language	Limit number of results: 2			
Warnings				
	Filter 🌗			
	Specific micro content files	~		
	Resources/MicroContent/Training-Steps.flmco	亡		
Select micro content file				
	Limit number of results: 1			

- 13. Click 🔲 to save your work.
- 14. Rebuild the target and view the output.

15. Search for Retriever. Only featured snippets are shown, but this time the top two results are displayed.



16. In the Target Editor, undo your changes so that the About-Breeds.flmco file is once again selected under Knowledge Panel, instead of the Featured Snippets section, and there is only 1 result to be shown for featured snippets.

Target Editor 🚘 Build 🛛 🛱 View 👻 🖙 Publish 📑 Open Build Log				
Glossary Relationship Table Search	Partial word searching Minimum word size:			
Meta Tags Advanced Performance Build Events Analytics Language Warnings	Featured Snippets Filter Specific micro content files Resources/MicroContent/YouTube-Videos.flmco Select micro content file Limit number of results: 1 Knowledge Panel			
	Filter Image: Specific micro content files Resources/MicroContent/About-Breeds.flmco Resources/MicroContent/Training-Steps.flmco Select micro content file Limit number of results:			

17. Click 🖬 to save your work.

18. In the Project Organizer, expand Skins and double-click Side-Navigation.



19. In the Skin Editor, select the **Setup** tab. Notice that both the Featured Snippets and Knowledge Panel View Modes are set to Truncated, which means Flare Desktop will add a clickable arrow at the bottom of the micro content if the container is not tall enough to show it all initially.

HTML5 Skin Edit	tor Preview			
Setup Community Styles UI Text	Navigation Pane Main Menu Position: Slide-Out Position: Slide-Out Menu Style: Fixed Header: Logo Url: (default) Skin Settings Skin ID: Side_Navigation TOC Options Automatically Synchronize T	Left Right Tree All	 * * * * * 	
	Micro Content Options Featured Snippets View Mode: Knowledge Panel View Mode:		Truncated Truncated	>
	FAQ Proxy View Mode: Knowledge Proxy View Mode: Promotion Proxy View Mode:		Drop-Down Truncated Plain Text	× × ×

20. In the **Featured Snippets View Mode** field, select **Plain Text**, which means all of the micro content will be shown without a clickable arrow.

HTML5 Skin Edito	or Preview		
Setup Community Styles UI Text	Navigation Pane Main Menu Position: Slide-Out Position: Slide-Out Menu Style: Fixed Header: Logo Url: (default) Skin Settings	Left v Right v Tree v All v	
	Skin ID: Side_Navigation TOC Options Automatically Synchronize TO Micro Content Options Featured Snippets View Mode:	Plain Text	~
	Knowledge Panel View Mode: Proxy Options FAQ Proxy View Mode: Knowledge Proxy View Mode: Promotion Proxy View Mode:	Truncated Drop-Down Truncated Plain Text	×

- 21. Select the **Styles** tab.
- 22. Expand Search Results and select Knowledge Panel.



- HTML5 Skin Editor Preview Web Medium Tablet Medium Mobile Mediun Setup ρ Community Filter (to use fuzzy matching start with ~) \triangleright Side Navigation \wedge Styles Search Results **UI** Text Heading Suggestion Abstract Link Path Glossary Pagination Þ Featured Snippets \mathbb{D} 4 ▷ Item Search Results > Knowledge Panel ρ Filter (to use fuzzy matching start with ~) ~ ▷ Font Layout Margin Padding Position Position left ¥ Þ Side Panel
- 23. In the properties section below, expand Position and set the field to left.

- 24. Click 🔙 to save your work.
- 25. Rebuild the target and view the output.

26. Search for Roll Over. Notice the Knowledge Panel is on the left.

How to Teach Your Dog to Roll Over

- Start training your dog to roll over by giving it the "down" command. Once it is lying down, the next step is to get it to begin to roll.
- Hold a treat by its nose, and then pull the treat from the tip of its nose toward its shoulder. Your dog should turn its head to follow the treat.
- If it does, you can continue to pull the treat around the dog's shoulder so it will have to lie down on its side to follow it.
- 4. Continue holding the treat close to your dog's nose, and pull it all the way around, so it has to roll all the way over to follow it. If it completes the full roll, praise the dog, or click your clicker and provide a treat.

Roll Over

C-Training/Training-Exercises/Roll-Over.htm#microcontent1

Your search for "Roll Over" returned 3 result(s).

The Easiest Way to Teach Your Dog to Roll Over November 11, 2020 4:09

Roll Over

Before starting, make sure you have some treats and your clicker if you are clicker training your dog. Practice the trick in a soft, comfortable area that will keep your dog relaxed, and where you can return to continue training. How to Teach Your Dog to Roll Over Start training your dog to roll ...

C-Training/Training-Exercises/Roll-Over.htm

CHAPTER 4

Using Knowledge Proxies in Topics

Let's move beyond the simpler featured snippets and Knowledge Panel options and see what's possible with the micro content proxies, starting with the Knowledge proxy.

The Knowledge proxy lets you display filtered micro content items in HTML5 output. Results are dynamic, generated at runtime in the browser, using search engine rankings. You might use a Knowledge proxy to display content such as information about a person, a company, technical specifications, related tasks, etc.

Knowledge proxies can be used in both search results and topics. In this lesson, we'll add a proxy so that it displays micro content in topics. You can insert a Knowledge proxy into individual topics, but you'll probably find that it's usually less work to insert it into a template page, so that many (or all) topics are affected. But just because you insert a proxy into a template page, that doesn't mean the same micro content will always display in each topic. We'll take a look at how you can control what is shown for each topic by using filters.

This chapter discusses the following:

How to Filter via a Micro Content File and Meta Tag Values	30
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How to Filter via Custom Text	.68

How to Filter via a Micro Content File and Meta Tag Values

Let's use a Knowledge proxy to add micro content containing author information. The idea is that the profile of the author responsible for writing a particular topic is shown to the right of that topic.

- 1. In the Content Explorer, expand Resources > TemplatePages.
- 2. Double-click **Other-Topics.flmsp**, which is the template page that all of our topics will use, except for the main Home page topic.



3. The template page already has two proxies in it—one to display breadcrumbs and the other the main topic body content. Since we want our micro content to display to the right of the topic body, let's use a feature called a responsive layout to hold our Body and Knowledge proxies. Click the gray bar representing the **topic body proxy**. (If you do not see the bar, you probably need to turn your markers on from the drop-down button in the local toolbar.)

A horizontal cursor should be flashing near the proxy.

🖸 🕶 🗞	Layout (Web) 👻 Medium (default) 🗸	• Page Layout 👻 📄 🔤 🕶	🗙 • 🖹 • a • 🗓 🖸 ¶	🔗 • 🕞 📄
	(between blocks)			
IT I	handasunka arayu			
	breadcrumbs proxy			
	topic body proxy			

4. Select the **Home** ribbon at the top of Flare Desktop, and select **Responsive Layout**. A window pane opens on the right side of the interface.

File Home Insert View Project Analys	; Review Tools Table eLearning Window Help	Quick Launch (Ctrl + Q)
$\begin{array}{c c c c c c c c c c c c c c c c c c c $	Image: Style in the image: St	Conditions Language Window Name Attributes Window Charles Find and Replace
≡ Content Explorer ▼ ₽ ×	= Other-Topics.flmsp	Responsive Layout
Content Content Content Content Content Content Content Content Content Content Content Content Content Content Suppets Sylesheets Sylesheets Sylesheets ContentPagesImsp Content-PagesImsp Content-PagesImsp Content-PagesImsp Content-PagesImsp Content-PagesImsp Content-PagesImsp Content-PagesImsp Content-PagesImsp Content-PagesImsp Content-PagesImsp Content-PagesImsp Content-PagesImsp Content-PagesImsp Content-PagesImsp	Other-TopicsImsp × Side-Navigation × First-HTML5-Target × Start Page × Image: Start Page × Image: Start Page × Image: Start Page × Image: Start Page × Image: Start Page × Image: Start Page × Image: Start Page × Image: Start Page × Image: Start Page × Image: Start Page × Image:	Web Tablet Mobile ● Row Styles: div.Tiles-8-4 New Style Insert Row Delete Style Manage Selected Row Style: Add Cell Delete Cell Cell Vidth: 8 columns Row Gutter: 0 columns Row Gutter: 0 pixels Cell Style Medium: web Image
Other-Topics Date modified: \$/3/2022 12:35:14 PM FLMSP File Size: 309 bytes Source Control Explorer Image: Control Explorer		Edit
Content Explorer	Words: 0 Font Scale:	Settings

 In the Responsive Layout window pane, click the Styles drop-down and select div.Tiles-8-4. This is a responsive layout design that has already been added to the project. It contains two cells. The first cell uses two-thirds of the space (8) and the second cell uses the other third (4), adding up to 12, the number that represents all of the available space in the row.

	Layout	▼ ₽×
Web Tablet	Mobil	
Styles:	div.Tiles-8-4 v N	lew Style
	Insert Row D	elete Style
Manage		
Selected Rov	v Style:	
Add Cell	Delete Cell	
Cell Width:	8 ~	columns
Cell Offset:	0 ~	columns
Row Gutter:	0	pixels
	↑	

NOTE A responsive layout isn't required to insert the Knowledge proxy. It just makes it easier to get the configuration that we want, with the main topic content on the left and the micro content on the right.

6. Under that drop-down, click **Insert Row**. You should see a row with two cells (you might need to first click somewhere in the topic). It doesn't matter if the row was added above or below the Body proxy, because we're going to move that proxy anyway.

≣ Other-Topi	cs.flmsp*		▼ ‡ ×	\equiv Responsive Layout	▼ ‡ ×
📔 Other-To	ppics.flmsp* × 🚫 Side-Navigation ×	🥥 First-HTML5-Target 🛛 🕨 Start Page	×	Web Tablet Mobile)
💽 🕶 🥎 🛛 Lay	rout (Web) 👻 Medium (default) 👻 Page Layo	ut - 🗟 🖻 - 🕅 - 🖹 - a - 🗓 🖸	I T 📮	Row	~
	(between blocks)			Styles: div.Tiles-8	-4 × New Style
				h	nsert Row Delete Style
h body Mad	breadcrumbs proxy			Manage	
Ma	topic body proxy			Selected Row Style: div.	Tiles-8-4
div P	Cell 1	Cell 2		Add Cell Delete Ce	u l
				Cell Width: 8	 columns
•				Cell Offset: 0	✓ columns
				Row Gutter:	0 🌩 pixels
				-	↑ →
					+

7. Click and drag the **topic body proxy** bar next to the **Cell 1** text. The bar will be added below the text.

preadcrumps proxy	
Cell 1	Cell 2
tania kadu anan	

8. Delete the **Cell 1** text.

9. Add two empty paragraphs below the **Cell 2** text, and then delete that text. We're going to insert a proxy in the first empty paragraph and use the second empty paragraph later.

(
breadcrumbs proxy		
topic body proxy		
	I	

10. Click in the first empty paragraph of the second cell. Then, in the **Insert** ribbon, select **Proxy** > **Knowledge Proxy**.



11. The first few fields in the Knowledge Proxy dialog are optional, so we're going to leave them alone. There are two filter fields toward the bottom of the dialog, which let us target the specific micro content to be included in the output. In the **What micro content to include** field, select **Specific micro content files**.

The Knowledge proxy lets you display filtered micro cor specified scope. Results are generated at runtime in the	tent items from a browser, using s	a earch
engine rankings.		
Proxy Title:		
(Optional) Proxy title can be shown in the output		
Skin File:		
(default)		
Allow micro content stylesheets		
What micro content to include: 1		
Specific micro content files		
Micro content files are not specified.		
Select micro content file		
How micro content is included: ()		
Topic title		
Limit number of results: 1		
- **NOTE** We will deal with the first couple of fields (Proxy Title and Skin File) in the proxy dialogs later. However, in this tutorial we won't be using the field for allowing micro content stylesheets, which has to do with creating a different look for micro content than the rest of your content. For more information about that, see the Help system.
- 12. In the field just under that, select **Resources/MicroContent/Authors.flmco**. By doing this, we are limiting the possible pieces of micro content that can be used for this container. Only micro content from that file will be used.

engine rankings.	e browser, using search
Proxy Title:	
(Optional) Proxy title can be shown in the output	
Skin File:	
(default)	
Specific micro content files	
Resources/MicroContent/Authors.flmco	D (
Resources/MicroContent/Authors.flmco Select micro content file	C (
 Resources/MicroContent/Authors.flmco Select micro content file How micro content is included: 1 	C (

13. In the How micro content is included field, select Meta tag value.

Ø Knowledge Proxy	?	Х
The Knowledge proxy lets you display filtered micro content items f specified scope. Results are generated at runtime in the browser, us engine rankings.	from a sing sear	ch
Proxy Title:		
(Optional) Proxy title can be shown in the output		
Skin File:		
(default)		~
Allow micro content stylesheets		
What micro content to include: и		
Specific micro content files		\sim
Resources/MicroContent/Authors.flmco) 面
Select micro content file		
How micro content is included: 1		
Meta tag value		~
Enter meta tag name		Ŷ
Meta tag name cannot be empty.		
Limit number of results: 1		
ОК	Can	cel

14. In the field just under that, select Authors.

specified scope. Results are generated at runtime in the br engine rankings.	owser, using search
Proxy Title:	
(Optional) Proxy title can be shown in the output	
Skin File:	
(default)	
Allow micro content stylesheets	
What micro content to include: 🕕	
Specific micro content files	
Resources/MicroContent/Authors.flmco	Ē lī
Select micro content file	
How micro content is included: 🕕	
Meta tag value	
Authors	
Limit number of results: 1	

If you worked through the Meta Tags Tutorial, you might remember that we created a meta tag set called "General," and within that file we added a meta tag called "Authors," with three names: Emily, Jeff, and Maya. That is the meta tag and its values that we are going to use in this lesson.

■ Project Organizer	\equiv General.flmeta
🗀 🗆 📭 🕞 🔡 🖗 🎯 🛍	📏 General.flmeta 🛛 📋 Other-Topics.flmsp 🔺 🖉 🎯 Sid
💼 🗌 Project	💫 Add Meta Tag 🔻 🚡
 Advanced General Promotions Resources Status Conditional Text 	Title General Meta Tag Set Comment <i>Enter a comment describing this meta tag set</i> Meta tags:
 Destinations Exports Glossaries Imports Reports Skins Home-Searchbar Side-Navigation Side-Navigation Targets First-HTML5-Target (Primary) Second-HTML5-Target TOCs Variables 	Name Authors Value S I Emily I Jeff Maya

15. Click **OK**. The Knowledge proxy is inserted next to the Body proxy.

breadcrumbs proxy	
topic body proxy	Knowledge Proxy

16. Click 🖬 to save your work.

17. We need to make sure that the meta tag values with each author's name are associated with the appropriate topics. Once again, if you completed the Meta Tags Tutorial, you might recall that we associated the first few dog breed topics with these authors. To review, expand the **B**-**Breeds** folder in the Content Explorer, right-click **Australian Shepherds**, and select **Properties**.

\equiv Content Explorer		-	џ	×
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📄 🗌 Content				^
> introduction - Topics	;			
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📃 💽 🗌 Australian-Shephe	rds.htm			
🥭 🗌 Beagles.htm 🗔	Preview			
🧿 🗌 Boxers.htm 🕋	Onen	Enter		
💿 🗌 Bulldogs.htn 🗮	open	enter		
🧿 🗌 Dalmatians.h	Open with		•	
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🧿 🗌 Golden-Retri 📷	Conv	Ctrl+C		
🧿 🗌 Great-Danes. 🚆	Deepy	CHL V		
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🧿 🗌 Mastiffs.htm 🗙	Delete	Del		
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🧿 🗌 Pugs.htm	Rename	F2		
🧿 🗌 Rottweilers.h	Convert to	XML		
🧿 🗌 Saint-Bernari 👦	Condito Eo	Idae		
💿 🗌 Scottish-Dee 🎴	Send to FO	iuer		
💿 🗌 Whipp	Properties	F4		
> 📄 🗌 C-Trainin				

18. On the Meta Tags tab, expand General Meta Tag Set, and notice that under Authors, Maya is selected.



In the same way, the Beagles topic is associated with Jeff, and the Boxers topic is associated with Emily.

- 19. Close the dialog.
- 20. Build the First-HTML5-Target file, and when it is finished, open the output.

21. On the left side of the output, expand **Dog Breeds**, and select **Australian Shepherds**, **Beagles**, and **Boxers**. Notice the information about each author is shown on the right side of the topic. If you were to open any of the other dog breed topics, you wouldn't see any author associated with them, because we haven't assigned the meta tags to those topics yet.



So for Knowledge and Promotion proxies, Flare Desktop looks at the meta tag value associated with a topic, and if it finds a phrase in the micro content file that matches that value, it displays the response.

How to Filter via Micro Content With Meta Tags

Let's add a second proxy to our template page. This time we'll use it to display some dog training steps next to selected topics. It's similar to what we just accomplished above, just using slightly different settings. As is the case with many features in Flare Desktop, there are often many ways to accomplish the same thing.

1. Before we add our proxy, let's look at our meta tag set to see the meta tags we'll be using. In the Project Organizer, expand **Advanced** and double-click **General**.



2. At the bottom of the editor, expand **Training**, and notice the three values: Roll Over, Sit, Stay.

🔊 Ac	dd Meta Tag 👻 👼
Text	Value
List	Name Greeting Value Value Hello
File Tags	Name Status Value Value Status,flfts
List	Name Training Value Roll Over Sit Stay

- 3. Go back to the **Other-Topics** template page where we inserted the responsive layout.
- 4. Click in the empty paragraph after the first Knowledge proxy. Then, in the **Insert** ribbon, select **Proxy > Knowledge Proxy**.
- 5. This time, let's give the container a title. In the **Proxy Title** field, enter Training.

The knowledge prox	y lets you display fi	Itered micro content	items from a
specified scope. Rest engine rankings.	ults are generated a	it runtime in the brov	vser, using sear
Proxy Title:			
Training			
Skin File:			
(default)			
Allow micro cont	tent stylesheets		
What micro content to ir	nclude: ()		
All micro content file	25		
How micro content is inc	cluded: 🕕		
Topic title			
Limit number of resu	ults: 1		

6. In the What micro content to include field, select Micro content with meta tags.

Skin File:				
(default)				
Allow micro content style	sheets			
What micro content to include: 🚺)			
Micro content with meta tags	5			
Meta tags are not specified.		141		
Name Enter meta taa name	<i>.</i>	Foter m	eta taa value	
Liter mea ag name		Linci II	cto tog rotoc	
How micro content is included:)			
Topic title				

7. In the **Name** drop-down field under that, select **Training**, which is the meta tag that we just reviewed above. Then, in the **Value** drop-down field, select **Roll Over**.

display nerated	filtered mici	ro content items i in the browser, us	from a sing sear	ch
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	Value			1
Ŷ	Roll Over		~	面
~	Enter meta	ı tag value		
				\sim
▲ ∨				
	✓	Value Value Value Contermeta	Value Value Koll Over Enter meta tag value K	Value

8. In the next two rows, select **Training** again in the **Name** field, and select **Sit** and **Stay** in the **Value** field, respectively.

Knowle	edge Proxy				?	×
The Kno specifie engine	owledge proxy lets you d scope. Results are ge rankings.	display f	iltered micro content i at runtime in the brow	tems from ser, using s	a earch	
Proxy Titl	e:					
Training	9					_
Skin File:						
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What mic	rro content to include: ① ontent with meta tags				v	
Name	e		Value			
Train	ing	~	Roll Over		v	
Train	ing	\sim	Sit		~	
Train	ing	\sim	Stay		~ 🛍	ļ
Enter	r meta tag name	Ŷ	Enter meta tag value			
How mice Topic tit	ro content is included: 🚺				U C	
Limit nu	umber of results:	1				
			OK		Cancel	

9. In the **How micro content is included** field, select **Meta tag value**. Then, in the drop-down under that, select **Training**.

Knowledge Proxy			?	×
The Knowledge proxy lets yo specified scope. Results are g search engine rankings.	u display generate	/ filtered micro conter d at runtime in the bro	nt items from a owser, using	,
Proxy Title:				
Training				.
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(default)			v	.
Allow micro content style	esheets			
What micro content to include: (
Micro content with meta tag	s		v	.
Name		Value		
Training	\checkmark	Roll Over	\vee	
Training	\sim	Sit	\checkmark	
Training	~	Stay	~ 🛍	
Enter meta tag name	\sim	Enter meta tag value		
How micro content is included: 🤇)			1
Meta tag value			0	
Training			v	
				-
Limit number of results:	1			
		0	K Cano	el

10. Click **OK**. The new Knowledge proxy is added under the first one. And because we added a title to it, we can easily identify its purpose.

preadcrumos proxy	
	View later Brown
topic body proxy	Knowledge Proxy
	Knowledge Proxy: Training

- ▶ NOTE It's possible that you might want to add a proxy title so that you can identify it where it's inserted, but you don't want the proxy title to display in the output. In that case, you can edit the skin file so that the title is hidden in the output.
- 11. Click 🔙 to save your work.
- 12. Since we're using meta tag names and values, we need to make sure they are associated with the relevant topics. In the Content Explorer, expand the **B-Breeds** folder (if it isn't already expanded).
- 13. Right-click Australian-Shepherds.htm and select Properties.

14. On the Meta Tags tab, expand General Meta Tag Set > Training, and select Roll Over.



- 15. Click OK.
- 16. Repeat these last few steps for the topics **Bulldogs.htm** (selecting the **Sit** meta tag value) and **Dalmatians** (selecting the **Stay** meta tag value).
- Next, we need to associate the meta tag values with the appropriate micro content phrases. In the Content Explorer, expand Resources > MicroContent, and double-click Training-Steps.flmco.



18. Right-click teach dog to roll over and select Properties.

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Search		Q
🕨 🗌 teach dog roll over		t. 📾 👻
teach dog sit	1	Add Phrase
teach dog stav	<>	Add Alternate Phrase
		Edit Phrase
	面	Delete Phrase
	×e	Remove Link/Convert to
		Select New Link
		Open Link
		Properties
· · · · · · · · · · · · · · · · · · ·		

- 19. On the Meta Tags tab, expand General Meta Tag Set > Training, and select Roll Over.
- 20. Click OK.
- 21. Repeat these last few steps for the other two phrases, selecting the **Sit** and **Stay** meta tag values accordingly.
- 22. Click 🔙 to save your work.
- 23. Build the First-HTML5-Target file, and when it is finished, open the output.

24. On the left side of the output, expand **Dog Breeds**, and select **Australian Shepherds**, **Bulldogs**, and **Dalmatians**. Notice the training steps to the right. In the case of the Australian Shepherds topic, it appears under the author profile added previously.



How to Filter via Topic Title

Another way to filter Knowledge proxy (and Promotion proxy) results is by using the topic title. By topic title, we mean the metadata that is added to the <head> tag in a topic's markup. This will usually be the main heading text found in a topic (usually an <h1> tag), so you might not need to do anything. But you can enter a custom topic title in the properties for that file if you want.

- In the previous output, expand Training Dogs on the left side and select Training Exercises. Then open each of the topics under it: Roll Over, Sit, and Stay. Notice that Jeff is the author associated with each topic, and that is the only micro content shown on the page. However, Emily is also assigned to these topics, but her profile isn't showing because we limited the results to just 1. So let's increase the number of results, and then let's add different micro content under the author profiles by using the topic title.
- 2. In Flare Desktop, open the **Other-Topics** template page.
- 3. Right-click the first **Knowledge Proxy** bar that we initially added for author profiles, and select **Edit Knowledge Proxy**.

🗔 🛛 🗞 Laj	yout (Web) 👻 Medium (default) 👻 Page Layout 🤟 🗟 🔤 📼 🕶 🕅 🕶 📓 🖛 🖉 🕶 🗐	I) ¶ 🍚	• 🕞 📄
	div	div	
	(text markup)		
html d	breadcrumbs proxy		
^Q ^W			
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Words: 0/0 Eo	nt Scale: 🔲 🔲 🗐 💷 🔝 🔛 📰 🔛		Paragraph Ctrl+Alt+B
XML Editor			A Ctrl+Shift+B

4. At the bottom, change the **Limit number of results** field to **3** (since we have three possible authors), and click **OK**.

Knowledge Proxy	?	×
The Knowledge proxy lets you display filtered micro content items fro specified scope. Results are generated at runtime in the browser, using engine rankings.	m a g searc	:h
Proxy Title:		
(Optional) Proxy title can be shown in the output		
Skin File:		
(default)		~
Allow micro content stylesheets		
What micro content to include: 1		
Specific micro content files		\lor
Resources/MicroContent/Authors.flmco		
Celert micro content file		
Select mero content pie		
How micro content is included: 🕕		
Meta tag value		~
Authors		\checkmark
Limit number of results: 3		
ОК	Can	cel

- 5. Right-click the second Knowledge Proxy bar and select Edit Knowledge Proxy.
- 6. Remove the text from the **Proxy Title** field.

7. In the What micro content to include field, select Specific micro content files, and in the first drop-down under it select Resources/MicroContent/YouTube-Videos.flmco.

🥑 Knowledge Proxy	?	×
The Knowledge proxy lets you display filtered micro content items specified scope. Results are generated at runtime in the browser, engine rankings.	s from a using searc	h
Proxy Title: (Optional) Proxy title can be shown in the output		
Skin File: (default)		Ŷ
Allow micro content stylesheets		
What micro content to include: 1 Specific micro content files		~
Resources/MicroContent/YouTube-Videos.flmco Select micro content file		甸
How micro content is included: 1 Meta tag value		Ŷ
Training		v
Limit number of results: 1		
ОК	Cano	:el

8. In the How micro content is included field, select Topic title.

Proxy Title:		
(Optional) Proxy	title can be shown in the output	
Skin File:		
(default)		
Allow micro	content stylesheets	
What micro content	to include: 🕕	
Specific micro co	ntent files	
Resources/Mic	roContent/YouTube-Videos.flmco	-
Select micro co	ntent file	
How micro content	is included: 🅕	
Topic title		
Limit number of	results: 1 🚔	

- 9. Click OK.
- 10. Click 🖬 to save your work.

 In the Content Explorer, expand Resources > MicroContent, and double-click YouTube-Videos.flmco. This is the micro content file that we told Flare Desktop to pull from if topic title matches exist.



12. Notice that there are only three micro content phrases in this file (with no alternate phrases associated with any of them). Each phrase has a response that includes an image, some text, and a link to a YouTube video. The first phrase contains the text "roll over," the second contains the text "sit," and the third contains the text "stay."

ta t→ to the	Response \$ Medium (default) • > > > > > > > > > > > > > = > > > > > > > = > = > > > > > = > = > > > > > = > = > > > > > = > = > > > > = > = > > > > = = = > > > = = > > > = = > = = >
teach dog roll over video teach dog sit video teach dog stay	The Easiest Way to Teach Your Dog to Roll Over November 11, 2020 4:09

13. The next question is, "Are there any topics with titles that might share keywords with those micro content phrases?" And sure enough, there are three—one for each of the three micro content phrases we just saw. If you open any of these topics, you'll see the text that is used in the first heading. That text is therefore also automatically used as the topic title.



14. Build the First-HTML5-Target file, and when it is finished, open the output.

15. Navigate to **Training Dogs > Training Exercises > Roll Over**. Notice that not only are both authors now shown, but so is the YouTube micro content matching the topic title.



16. In the output, open the **Sit** and **Stay** topics, and notice the YouTube micro content for each of those.

17. In Flare Desktop, open the Content Explorer and go to **C-Training > Training-Exercises**. Then, right-click **Roll-Over.htm** and select **Properties**.



18. Select the **Topic Properties** tab, and in the **Topic Title** field enter Sit. Even though this topic doesn't have anything to do with sitting, we want to see what happens when we change the text in this field, overriding the heading text in the topic as the title.

🥝 Properties		
General		
Tania Descention	Topic Title:	Sit
Topic Properties	Topic Style Class:	
File Tags	Stylesheet:	
Meta Tags		Disable project and target stylesheets
Conditional Text	Template Page:	(default)
Snippet Conditions		
Snippet Variables		
Language		

19. Click OK.

20. Right-click Roll-Over.htm again, and select Locate in TOC.



21. The text in the TOC now says "Sit," because it is pulling from the Topic Title field. Click on this TOC node, select all of the syntax, type Roll Over, and press **ENTER**. If you click off that node, you'll notice that the text is black instead of blue, because we manually set it instead of relying on the auto feature.



22. Click 🔙 to save your work.

23. Rebuild the target, view the output, and open the **Roll Over** topic. Even though the topic has nothing to do with teaching a dog to sit, notice that the YouTube micro content describes training a dog to sit.

You are here: <u>Training Dogs</u> > <u>Training Exercises</u> > Roll Over	
Before starting, make sure you have some treats and your clicker if you are clicker training your dog. Practice the trick in a soft, comfortable area that will keep your dog relaxed, and where you	
How to Teach Your Dog to Roll Over 1. Start training your dog to roll over by giving it the "down" command. Once it is lying down,	Author: Jeff Barnes
2. Hold a treat by its nose, and then pull the treat from the tip of its nose toward its shoulder.Your dog should turn its head to follow the treat.	
 3. If it does, you can continue to pull the treat around the dog's shoulder so it will have to lie down on its side to follow it. 4. Continue holding the treat close to your dog's nose, and pull it all the way around, so it has 	
4. Continue noting the treat close to your dog's nose, and pain that the way around, so it has to roll all the way over to follow it. If it completes the full roll, praise the dog, or click your clicker and provide a treat.	Author: Emily Adams eadams@doosgalore.com
	How to Teach a Dog to Sit April 30, 2019 3:55

24. In Flare Desktop, undo your changes to the TOC and save. Also, remove the text "Sit" from the properties for the Roll-Over topic.

How to Filter via Custom Text

We're going to skip the search query filter that you see in the Knowledge Proxy dialog, because it's primarily useful for search results, not topics. But there is one more filter that we want to explore for topics, and that is custom text.

1. In the Content Explorer, expand **Resources > MicroContent**, and double-click **Other.flmco**.



Notice the first micro content phrase "company information," which contains a response with contact details for the company. We're going to make this micro content display to the right of every topic in the output, except the Home page.

12 2 2 10 2 2 2 2 10 2 2 2 2 2 2 2 2 2 2		Response 🥎 Medium (default) 🕶 📄 🔤 📼
Search	Q	This response cannot be edited because it is line the content.
company information	た 前 🔻	
dog breeding	;∴ 🗊 🔻	
dog history	‡ 💼 🔻	My Company Name, LLC
dogs and humans	:⊸ 1	
list of dog breeds	‡ 🛍 🔻	1234 Lorem Ipsum Ave.
		La Jolla, CA 92037
		858 123 4567
		info@yourcompany.com

2. Open the **Other-Topics** template page, right click the second **Knowledge Proxy** bar, and select **Edit Knowledge Proxy**.

🔯 🕶 🗞 🛛 Lay	yout (Web) 👻 Medium (default) 👻 Pa	ige Layout 👻 📓 🗟 🗲	• 🗟 • 🖹 • a • 💷	I 🖸 ¶ 🍚 - 🕞 🔲 💷
	div		div	
E	(text markup)			
ht body Mad	breadcrumbs proxy			
div div	topic body proxy		Knowledg	e Proxy
Ma				<madcap:knowledgeproxy></madcap:knowledgeproxy>
			~	Select Node
				Cut
				Сору
				Paste Before
				Paste After
				Delete
				Edit Knowledge Proxy
			N	Conditions Ctrl+Shift+C

3. Under the **What micro content to include** field, replace the YouTube-Videos selection with **Resources/MicroContent/Other**.

(Optional) Proxy title can be shown in the output Skin File: (default) Allow micro content stylesheets	
Skin File: (default)	
(default) Allow micro content stylesheets	
Allow micro content stylesheets	
What micro content to include: 1	
Specific micro content files	
Resources/MicroContent/Other.flmco Select micro content file	D (
How micro content is included: 1	
Topic title	

4. In the **How micro content is included** field, select **Custom text**, and in the field below it enter Company. We didn't type text that is identical to the micro content phrase (i.e., company information), but that's okay because this proxy uses the search engine and will pull up micro content if it is a close enough match.

🥖 Knowledge Proxy	?	×
The Knowledge proxy lets you display filtered micro content items specified scope. Results are generated at runtime in the browser, engine rankings.	s from a using searc	:h
Proxy Title: Optional) Proxy title can be shown in the output		
Skin File: (default)		v
Allow micro content stylesheets		
What micro content to include: 🕕		
Specific micro content files		Ŷ
Resources/MicroContent/Other.flmco		圃
How micro content is included:		
Custom text		~
Company		
Limit number of results: 1		
01		
OK	Can	cel

- 5. Click OK.
- 6. Click 🔲 to save your work.

7. Rebuild the target and view the output. Open any topic (other than the Home page) and notice the company information on the right side.

You are here: Getting Started > History of Dogs	
History of Dogs The dog or domestic dog (Canis familiaris or Canis lupus familiaris) is a domesticated descendant of the wolf which is characterized by an upturning tail. The dog is derived from an ancient, extinct wolf, and the modern wolf is the dog's nearest living relative. The dog was first species to be domesticated, by hunter–gatherers over 15,000 years ago, before the development of agriculture.	My Company Name, LLC 1234 Lorem Ipsum Ave. La Jolla, CA 92037 858 123 4567
Due to their long association with humans, dogs have expanded to a large number of domestic individuals and gained the ability to thrive on a starch-rich diet that would be inadequate for other canids. Over the millennia, dogs became uniquely adapted to human behavior, and the human-canine bond has been a topic of frequent study.	Company /D-Reference/Company.htm#microcontent1
The dog has been selectively bred over millennia for various behaviors, sensory capabilities, and physical attributes. Dog breeds vary widely in shape, size, and color. They perform many roles for humans, such as hunting, herding, pulling loads, protection, assisting police and the military, companionship, therapy, and aiding disabled people. This influence on human society has given them the sobriquet of "man's best friend".	
CHAPTER 5

Using Promotion Proxies in Topics

Now let's add a different kind of proxy to our template page, and therefore to topics in the output.

The Promotion proxy lets you display random micro content items in HTML5 output. Results are dynamic, generated at runtime in the browser, using the search engine. You might use a Promotion proxy to display information about relevant products, events, new features, etc.

So the Promotion proxy is much like the Knowledge proxy, except for the fact that the micro content results are randomized. That's why this proxy might be ideal for promotional types of content. However, that's just a suggestion. In reality, you can use any of the micro content proxies (Knowledge, Promotion, FAQ) for whatever purpose meets your needs.

In this lesson we'll use this proxy to display information about dog rescue programs when you open topics.

This chapter discusses the following:

How to Display Random Promotional Content in All Topics74

How to Display Random Promotional Content in Targeted Topics \dots 80

How to Display Random Promotional Content in All Topics

1. In the Content Explorer, expand **Resources > MicroContent** and double-click **Promotions.flmco**.



Notice that we only have two micro content phrases—one for Beagle rescue and another for Boxer rescue. We could fill this micro content file with many more phrases and responses, but in this tutorial we'll just work with these two.



- 2. Open the **Other-Topics** template page. When we say we're going to make these promotion pieces of micro content display in all topics, we really mean all topics except the main Home page. And this template page is going to help us do that.
- 3. Click the second **Knowledge Proxy** bar in the template page so that a horizontal bar flashes between the two Knowledge proxies.

breadcrumbs proxy	
topic body proxy	Knowledge Proxy
	Knowledge Proxy

- </>> Proxy 🔹 R Body Proxy Script IFram 🐴 Breadcrumbs Proxy Topic Toolbar Proxy Advanced TOC Proxy ₩ ф 🕂 Mini-Toc Proxy 🔒 Index Proxy 🖪 Glossary Proxy 🔁 Endnotes Proxy Concepts Proxy 🔁 List-Of Proxy Relationships Proxy Search Bar Proxy Kenu Proxy Search Results Proxy Rentral Account Proxy eLearning Toolbar Proxy 🔚 Test Results Proxy 🔒 FAQ Proxy 💼 Knowledge Proxy Promotion Proxy 1
- 4. In the Insert ribbon, select Proxy > Promotion Proxy.

5. In the **What micro content to include** field, select **Specific micro content files**. Then, in the drop-down below that, select **Resources/MicroContent/Promotions.flmco**.

Promotion Proxy	?	×
The Promotion proxy lets you display random micro conter specified scope. Results are generated at runtime in the bro search engine.	nt items from owser, using t	a he
Proxy Title: Optional) Proxy title can be shown in the output		
Skin File: (default)		v
Allow micro content stylesheets		
What micro content to include: 1 Specific micro content files		~
Resources/MicroContent/Promotions.flmco Select micro content file		Ŵ
How micro content is included: () Topic title		÷
Limit number of results:		
OK	Canc	el

6. In the How micro content is included field, select All micro content.

ems from a er, using th

- 7. Click OK.
- 8. In the template page, right-click the second **Knowledge Proxy** bar (which should be below the new Promotion Proxy bar), and select **Delete**. The template page should now look like this.

breadcrumbs proxy	
topic body proxy	Knowledge Proxy
	Promotion Proxy

9. Click 🔲 to save your work.

- 10. Build the First-HTML5-Target file, and when it is finished, open the output.
- 11. Open several topics. Notice that sometimes the Beagle rescue micro content displays, and other times the Boxer rescue micro content is shown. Even if you were to remain on the same topic and repeatedly refresh the page, you would see that the micro content changes, because it's randomized.

You are here: Getting Started > History of Dogs

History of Dogs

The dog or domestic dog (Canis familiaris or Canis lupus familiaris) is a domesticated descendant of the wolf which is characterized by an upturning tail. The dog is derived from an ancient, extinct wolf, and the modern wolf is the dog's nearest living relative. The dog was thirst species to be domesticated, by hunter–gatherers over 15,000 years ago, before the development of agriculture.



Due to their long association with humans, dogs have expanded to a large number of domestic individuals and gained the ability to thrive on a starch-rich diet that would be inadequate for other canids. Over the millennia, dogs became uniquely adapted to human behavior, and the human-canine bond has been a topic of frequent study.

Click to learn more.

How to Display Random Promotional Content in Targeted Topics

1. In the Project Organizer, expand the Advanced folder and double-click Promotions.

\equiv Project Organizer	•	ф	×
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💼 🗌 Project			
🗸 🚞 🗌 Advanced			
🝆 🚫 🗌 General			
💊 🗌 Promotions			
📏 🗌 Resources			
🚫 🗌 Status			
> 📄 🗌 Conditional Text			
> 📄 🗌 Destinations			
> 🚞 🗌 Exports			
> 🧰 🗌 Glossaries			
> 🛅 🗌 Imports			
> 🚞 🗌 Reports			
> 🚞 🗌 Skins			
> 🧰 🗌 Targets			
> 🚞 🗌 TOCs			
> 🛅 🗌 Variables			

2. Expand **Dog Rescue** and notice the two values—beagle rescue and boxer rescue. We're going to use these meta tag values to display promotional micro content on only certain topics.



3. Go back to the **Other-Topics** template page.

4. Right-click the **Promotion Proxy** bar and select **Edit Promotion Proxy**.

Knowledge Proxy		
Promotion Proxy		
	<madcap:promotionproxy></madcap:promotionproxy>	
	Select Node	
	Cut	
	Сору	
	Paste Before	
	Paste After	
	Delete	
	Edit Promotion Proxy	
	Conditions Ctrl+Shift+C	
Ē	Name	
	Paragraph Ctrl+Alt+B	
A	Font Ctrl+Shift+B	
	Style Class	
	Style ID	

5. In the **How micro content is included** field, select **Meta tag value**. Then, in the field under that, select **Dog Rescue** (the name of the meta tag in our Promotions meta tag set).

Promotion Proxy	?	×
The Promotion proxy lets you display random micro content ite specified scope. Results are generated at runtime in the browse search engine.	ems from er, using	n a the
Proxy Title:		
Optionaly Proxy title can be shown in the output		
Skin File:		
(default)		Ý
Allow micro content stylesheets		
What micro content to include: 🌔		
Specific micro content files		\sim
Resources/MicroContent/Promotions.flmco		
Select micro content file		
How micro content is included: 🌖		
Meta tag value		~
Dog Rescue		Ý
Limit number of results: 1		
ОК	Can	cel

- 6. Click OK.
- 7. Click 🔙 to save your work.
- 8. Next, we need to tell Flare Desktop which topics should display these promotional pieces of micro content. We'll just set the values on two topics. In the Content Explorer, expand the **B**-**Breeds** folder.
- 9. Right-click Beagles.htm and select Properties.
- 10. On the Meta Tags tab, expand Promotions Meta Tag Set.

- 11. Expand Dog Rescue and select beagle rescue.
- 12. Click OK.
- 13. Repeat these last couple of steps for the **Boxers.htm** topic and select the select the **boxer rescue** meta tag value.
- 14. Build the First-HTML5-Target file, and when it is finished, open the output.
- 15. Open the **Beagles** and **Boxers** topics, and notice the promotional micro content associated with each.



Since the meta tag values set in the topic properties matched the text used in the micro content phrases, the appropriate content was displayed in the output.

If you were to open any other topics, you wouldn't see the promotional micro content, because we adjusted our proxy to make it more targeted.

"But how is that randomized if it's targeted?" you might ask. Well, in this set of steps we've limited the possibilities of the micro content that can be shown, so it doesn't appear to be randomized, but it still is. For example, we could add five more phrases for Beagle rescue to our micro content file, one for a different regional organization, and each one with a micro content phrase containing the words "beagle rescue." In the output, we know that our Beagles topic would always show micro content for a Beagle rescue organization, but it would randomize between all of those organizations in our micro content file.

CHAPTER 6

Using FAQ Proxies in Topics

Now let's use a third kind of micro content proxy, called the "FAQ proxy."

The FAQ proxy lets you generate a list of phrases and responses for the selected micro content file (s) in most outputs. Results are static, based on specific criteria selected when the target is built, not on the search engine output. This type of proxy is ideal for including traditional FAQs, but it can be used for other purposes as well.

In this lesson, we'll take a look at how versatile this type of proxy can be.

This chapter discusses the following:

How to Include a Traditional FAQ Section in a Topic	87
How to Display Targeted Micro Content From Different Files	. 93

How to Include a Traditional FAQ Section in a Topic

1. In the Content Explorer, expand **Resources > MicroContent** and double-click **FAQs.flmco**.

\equiv Content Explorer	- 1	ł×
🗀 🗖 🔻 🕀 🖪 📓 🚿 🮯 📄 📓 📩 📑 🕇 Filter:		Ŧ
🚔 🗌 Content		
> a A-Introduction-Topics		
> 📄 🗌 B-Breeds		
> 📄 🗌 C-Training		
> 📄 🗌 D-Reference		
🗸 📄 🗌 Resources		
> 📄 🗌 Images		
✓ <a>Image: MicroContent		
📄 🔄 About-Breeds.flmco		
📄 🗌 Authors.flmco		
📄 🗌 FAQs.flmco		
📄 🗌 Other.flmco		
📄 🔄 PDF-Links.flmco		
📄 🔄 Promotions.flmco		
📄 🔄 Training-Steps.flmco		
📄 🔛 Video-Links.flmco		
📰 🔄 YouTube-Videos.flmco		
> 📄 🗌 Snippets		
> 📄 🗌 Stylesheets		
> 📄 🗌 TableStylesheets		
> 📄 🗌 TemplatePages		
💿 🗌 Home.htm		

Notice that this micro content file contains phrases that are full questions with the answers in the associated responses. We want to use the phrases from this micro content file, adding them all to an FAQ section.



2. In the Content Explorer, double-click **Home.htm**. Since we only want the micro content to be shown in this one topic, we can insert it directly here, instead of in a template page.

\equiv Content Explorer	▼ ¶ ×
🗀 🗖 🗸 🛱 🛱 📰 🐼 🞯 📄 🗟 📩 🚰 🖉 Filter:	Ŧ
📄 🗌 Content	
> a A-Introduction-Topics	
> 📄 🗌 B-Breeds	
> 📄 🗌 C-Training	
> 📄 🗌 D-Reference	
Resources	
🕖 💽 🗌 Home.htm	

٦

3. Scroll down and create an empty paragraph after the first paragraph.



4. In the **Insert** ribbon, select **Proxy > FAQ Proxy**.



5. In the What micro content to include field, select Specific micro content files. Then, in the field under that, select Resources/MicroContent/FAQs.flmco.

Ø FAQ Proxy	?	×
The FAQ proxy lets you generate a list of phrases/responses (e.g., frequentions and answers) for the selected micro content file(s). Results a on specific criteria selected when the target is built, not on the search the output.	uent re base engine	d in
Proxy Title:		
(Optional) Proxy title can be shown in the output		
Skin File:		
(default)		~
Allow micro content stylesheets		
What micro content to include: ()		
Specific micro content files		~
Resources/MicroContent/FAQs.flmco		圃
Select micro content file		_
How micro content is included: 1		
All micro content		~
Sort phrases in alphabetical order		
Generate FAQ structured data		
ОК	Canc	el

6. An added benefit of the FAQ proxy—because it is compiled at build time, as opposed to run time in the output like the other proxies—is that you can tell Flare Desktop to alphabetize the micro content phrases. Let's do that. Select **Sort phrases in alphabetical order**.

FAQ Proxy	7	
The FAQ proxy lets you generate a list of phrases/respo questions and answers) for the selected micro content on specific criteria selected when the target is built, not the output.	nses (e.g., frequent file(s). Results are ba on the search engin	sed ne ir
Proxy Title:		
(Optional) Proxy title can be shown in the output		
Skin File:		
(default)		
Allow micro content stylesheets		
What micro content to include: 🕕		
Specific micro content files		
Resources/MicroContent/FAQs.fimco	C	5 t
Select micro content file		
How micro content is included: 🕕		
All micro content		
Sort phrases in alphabetical order		
Generate FAO structured data		
	OK Ca	ncel

- **NOTE** We aren't covering the final field ("Generate FAQ structured data") in this tutorial, which has to do with adding markup to the topic that makes it possible for the micro content to be included as an FAQ rich result on a Google search page.
- 7. Click OK.
- 8. Click 🔙 to save your work.
- 9. Build the **First-HTML5-Target** file, and when it is finished, open the output.
- 10. On the **Home** page, scroll down and notice the FAQ drop-downs (which is the default format for the FAQ proxy). You can click any of the drop-downs to see the answer.

This is a website about all things dogs. If you were hoping to learn about cats, you're really in the wrong place.
\sim How do you control biting and nipping?
\wedge How many dog breeds are there?
In the United States alone, the AKC's dog breed list currently includes 190 dog breeds. Worldwide, the FCI lists 360 officially recognized breeds.
Dog Breeds B-Breeds/Dog-Breeds.htm#microcontent1
How should you introduce a new puppy to a family?
$\scriptstyle \lor$ Is there anything important to know about dog play?
$\scriptstyle \lor$ What is dog training?

How to Display Targeted Micro Content From Different Files

One of the really nice characteristics of the micro content proxies is that they let you select multiple micro content files, pulling only selected content from each one. This is done by using meta tag values. We'll do this now, even though our content in this case isn't really a group of questions and answers, but simple links to PDF and video resources.

1. In the Project Organizer, expand the Advanced folder and double-click Resources.



2. Expand both the **PDFs** and **Videos** sections. Notice that we've added a few simple meta tag values to each. The idea is that we will be associating these values to micro content containing basic links to PDFs and videos.

\$	> Ac	ld Meta Tag 🔹	
Ti	tle		
R	esou	irces Meta Ta	g Set
E	nter (nt a comment des	cribing this meta tag set
м	eta ta	gs:	
		Name PDFs	
		Value	
		\odot	
		DPDF1	
	List	PDF2	
		_	
		PDF3	
		+	
		Name	
		Videos	
		Value	
		\odot	
	st	Video1	
	5	Video2	
		Video3	
		T	

3. In the Content Explorer, expand **Resources > MicroContent** and double-click **PDF-Links.flmco**.



4. Right-click First PDF Link and select Properties.



5. On the Meta Tags tab, expand Resources Meta Tag Set. Then, expand PDFs and select PDF1.

Ø Properties		i	?	×
Phrase Properties	🔉 🔂 🕞 🕞 Preview for: 👵 First-HTML5-Target 🔹			
Meta Tags	 ✓ General Meta Tag Set 			
Conditional Text	Promotions Meta Tag Set			- 1
Snippet Conditions	Resources Meta Tau Set			- 1
Snippet Variables	Resources.flmeta			
	Name Set PDFs Value ◇ PDF1 ✓ PDF2 □ PDF3	value to file	×	
	Value Value is taken from Meta Tag Set	set	~	
	Custom Not from meta tag set			-
(OK	Ci	ancel	

- 6. Click OK.
- 7. Repeat these last few steps for the other two phrases, associating them with the PDF2 and PDF3 meta tag values accordingly.
- 8. Click 🖬 to save your work.

9. In the Content Explorer, double-click Video-Links.flmco.



- 10. Just as you did for the PDF links, open the properties for the three phrases in this micro content file, and in the **Resources Meta Tag Set** section, associate them with the **Video1**, **Video2**, and **Video3** meta tag values accordingly.
- 11. Click 🔙 to save your work.
- 12. Now let's associate some of these meta tag values with some topics. In the Content Explorer, expand the **B-Breeds** folder.
- 13. Right-click Mastiffs.htm and select Properties.
- 14. On the Meta Tags tab, expand Resources Meta Tag Set.

15. Expand the PDFs section and select PDF 1 and PDF2. Then, expand the Videos section and select Video1.

Properties	
General Topic Properties File Tags Meta Tags Conditional Text Snippet Conditions Snippet Variables Language	 General Meta Tag Set General Meta Tag Set Promotions Meta Tag Set Resources Meta Tag Set Resources Meta Tag Set Resources.flmeta
	Name Videos Value Video1 Video1 Video2 Video3

- 16. Click OK.
- 17. In the Content Explorer, right-click Old English Sheepdogs and select Properties.

18. Follow the same few steps above to associate this topic with meta tag values. But this time select only **PDF2** and **Video3**.

Properties	
General	🔊 🗟 🕞 📄 Preview for: 🗔 First-HTML
Topic Properties	General Meta Tag Set
File Tags	Promotions Meta Tag Set
Meta Tags	Resources Meta Tag Set
Conditional Text	Resources.flmeta
Snippet Conditions	Name
Snippet Variables	Value
Language	tig OPDF2
	PDF1
	PDF2
	Name Videos
	Value
	Video3
	□ Video1
	Video2
	Video3

19. Do the same for the topic Pugs.htm, but this time select PDF3, Video1, Video2, and Video3.

Ø Properties	
General Topic Properties File Tags Meta Tags Conditional Text Snippet Conditions Snippet Variables Language	 First-HTML General Meta Tag Set Promotions Meta Tag Set Resources Meta Tag Set Resources.flmeta
	Name Videos Value ✓ Video1,Video2,Video3 ✓ Video1 ✓ Video2 ✓ Video3

20. Go back to the **Other-Topics** template page.

21. Click the **Promotion Proxy** bar so that a horizontal cursor flashes between the two proxies.

breadcrumbs proxy	
topic body proxy	Knowledge Proxy
	Promotion Proxy

22. In the **Insert** ribbon, select **Proxy > FAQ Proxy**.

5 7 5	P	roxy •
nuation Insert Script IFran		Body Proxy
Character •	22	Breadcrumbs Proxy
Symbols Advanced		Topic Toolbar Proxy
	P	TOC Proxy
lmeta × 📄 Promotions.flmco × 🗸	-	Mini-Toc Proxy
	-	Index Proxy
	R	Glossary Proxy
aiv	1	Endnotes Proxy
	1	Concepts Proxy
	٦	List-Of Proxy
		Relationships Proxy
Knowledge Proxy	۹.	Search Bar Proxy
Promotion Proxy		Menu Proxy
		Search Results Proxy
	4	Central Account Proxy
		eLearning Toolbar Proxy
	× 🔁	Test Results Proxy
	R	FAQ Proxy
	1	Knowledge Proxy
	1	Promotion Proxy
	_	

23. In the What micro content to include field, select Specific micro content files. Then in the fields under that, select Resources/MicroContent/PDF-Links.flmco and Resources/MicroContent/Video-Links.flmco.

FAQ Proxy	?	×
The FAQ proxy lets you generate a list of phrases/responses (e.g., freq questions and answers) for the selected micro content file(s). Results a on specific criteria selected when the target is built, not on the search the output.	uent are base engine	ed in
Proxy Title:		
(Optional) Proxy title can be shown in the output		
Skin File:		
(default)		~
Allow micro content stylesheets		
What micro content to include: ()		
Specific micro content files		~
Resources/MicroContent/PDF-Links.flmco		
Resources/MicroContent/Video-Links.flmco		逾
Select micro content file		
How micro content is included: 🌗		
All micro content		Ŷ
Sort phrases in alphabetical order		
Generate FAQ structured data ()		
ОК	Cano	el

24. In the How micro content is included field, select Filtering by topic meta tag value.

FAQ Proxy	?	×
The FAQ proxy lets you generate a list of phrases/responses (e.g., fre questions and answers) for the selected micro content file(s). Results on specific criteria selected when the target is built, not on the searce the output.	equent s are base :h engine	d in
Proxy Title: (Optional) Proxy title can be shown in the output		
Skin File: (default)		Ŷ
Allow micro content stylesheets		
What micro content to include: 🕕		
Specific micro content files		v
Resources/MicroContent/PDF-Links.flmco		
Resources/MicroContent/Video-Links.flmco		圃
Select micro content file		
How micro content is included: 🕕		
Filtering by topic meta tag value		Ŷ
Meta tags are not specified.		
Enter meta taa name Y Enter meta taa name	~	
Encineta agnanie Encineta agnanie		
Sort phrases in alphabetical order		
Generate FAQ structured data ()		
ОК	Canc	el

25. In the first **Micro content** drop-down field under that, select **PDFs**, which is the name of one of the meta tags that we're using.

PAQ Proxy				?	×
The FAQ proxy lets you genera questions and answers) for the on specific criteria selected wh the output.	te a list c selected en the ta	of phrases/r micro cont rget is built	esponses (e.g. tent file(s). Res t, not on the se	, frequent ults are bas arch engin	ed e in
Proxy Title:					
Optional) Proxy title can be sh	own in tr	e output			
Skin File:					
(default)					
Allow micro content styles	neets				
What micro content to include: 🌖					
Specific micro content files					\sim
Deserves (Misse Content (DDE	Links flag				
Resources/MicroContent/PDF	-Links.nm			~	
Resources/MicroContent/Vide	O-LINKS.TI	mco] [[]]
Select micro content file					
How micro content is included: 🌔					
Filtering by topic meta tag valu	ie				~
Micro content		Торіс			
PDFs	\sim	PDFs		~	圃
Enter meta tag name	\sim	Enter meta	tag name	~	
Sort phrases in alphabetica	l order				
Generate FAO structured d	ata 🕕				
			OK	Car	icel

▶ NOTE Often, you don't need to make a selection in the Topic drop-down field, because most of the time it's the same meta tag. That's why you see the gray text that is identical to your selection in the first drop-down. However, it's possible that you could be using a different meta tag for the micro content phrase than you are using for the topic, and in that case you would make a selection from the Topic drop-down.

Resources/MicroContent/PDF	-Links.flmco	
Resources/MicroContent/Vide	eo-Links.flmco	白 🖻
Select micro content file		
łow micro content is included: 🌖		
iltering by topic meta tag valu	Je	~
iltering by topic meta tag valu	Торіс	Ŷ
iltering by topic meta tag valu Micro content PDFs	Topic PDFs	~ iii
tering by topic meta tag valu	Je	

26. In the second **Micro content** drop-down field, select **Videos**, the other meta tag that we're using. Again, we'll leave the Topic field as it is.

The FAQ proxy lets you gener questions and answers) for th on specific criteria selected wh the output.	ate a list o e selected hen the ta	of phrases/responses (e.g., I micro content file(s). Resu arget is built, not on the sea	frequent Its are base arch engine	ed in
Proxy Title:				
(Optional) Proxy title can be si	hown in tl	he output		
Skin File: (default)				,
Allow micro content styles	heets			
What micro content to include: 🌖				
Specific micro content files				`
Resources/MicroContent/PDI Resources/MicroContent/Vid	F-Links.flm eo-Links.fl	co mco		ť
Select micro content file				
How micro content is included: 1 Filtering by topic meta tag val	ue			,
Micro content		Topic		
PDFs	\sim	PDFs	~	
Videos	\checkmark	Videos	~	t
Enter meta tag name	~	Enter meta tag name	~	
Sort phrases in alphabetic	al order			
Generate FAQ structured of	data 🕕			
		OK	Cano	e

27. Click OK.

- 28. Click 🔙 to save your work.
- 29. Build the First-HTML5-Target file, and when it is finished, open the output.
- 30. Open the **Mastiffs** topic in the output. Notice the three links. Since we used an FAQ proxy, it displays them in drop-downs, which is the default setting for that proxy.



31. Open the **Old English Sheepdogs** topic and notice the links associated with it.



32. And finally, open the **Pugs** topic to see its micro content links.



33. Maybe you noticed that Flare Desktop is displaying the content from the PDF-Links micro content file first, and the content from the Video-Links file after that. But we can change it so that it's all alphabetical, regardless of which micro content file it came from. Go back to the **Other-Topics** template page.
34. Right-click the FAQ Proxy bar and select Edit FAQ Proxy.

Knowledge Proxy		
FAQ Proxy		
Promotion Proxy		<magap:taqproxy></magap:taqproxy>
	~	Select Node
		Cut
		Сору
		Paste Before
		Paste After
		Delete
		Edit FAQ Proxy
		Conditions Ctrl+Shift+C
	-1	Name
		Paragraph Ctrl+Alt+B
		Font Ctrl+Shift+B

- 35. Select Sort phrases in alphabetical order and click OK.
- 36. Click 🔲 to save your work.
- 37. Build the First-HTML5-Target file, and when it is finished, open the output.

38. Look at those three topics in the output again, and notice how the micro content has been rearranged.



CHAPTER 7

Using Knowledge and Promotion Proxies in Search Results

We started this tutorial by adding micro content to search results with featured snippets and the Knowledge Panel. In this lesson, we'll see how to use the Knowledge and Promotion proxies in search results too.

This chapter discusses the following:

How to Display Randomized Micro Content in Search Results112

How to Display FAQs Using a Knowledge Proxy in Search Results . 125

How to Display Randomized Micro Content in Search Results

If you want to include a Knowledge or Promotion proxy in search results (or any other extra content), you need to first create a special topic that will be used to display it. This topic must include a Search Results proxy. Beyond that, you can add whatever you like. In our case, we'll add a Promotion proxy and put it in a responsive layout, similar to what we did in our template page.

1. In the Content Explorer, add a new topic named **Search-Results** at the root level.

\equiv Content Explorer	▼ ₽ ×
💼 🗖 🗸 🕀 🕞 🔡 🐼 🎯 📄 📄 📑 📑 🕇 Filter:	Ŧ
🔂 🗌 Content	
> a A-Introduction-Topics	
> 📄 🗌 B-Breeds	
> 📄 🗌 C-Training	
> 📄 🗌 D-Reference	
> 📄 🗌 Resources	
💊 🗌 Home.htm	
💽 💽 Search-Results.htm	

- 2. Delete all the text in that topic so that you only have an empty paragraph.
- 3. On the Home ribbon, click Responsive Layout to open that window pane on the right.

4. From the **Styles** drop-down in that window pane, select **div.Tiles-8-4** (the same one we used earlier in our template page). Then, select **Insert Row**.

	• Layout ▼ ₽ ×
Web Tablet Row	Mobil
Styles:	div.Tiles-8-4 Y New Style
	Insert Row Delete Style
Manage	
Selected Ro	w Style:
Add Cell	Delete Cell
Cell Width:	∀ columns
Cell Offset:	0 V columns
Row Gutter:	0 v pixels

5. Delete the empty paragraph, and select the **Cell 1** text, which will be removed once you insert your first proxy.

🖸 🖌 🗞 🛛 Lay	rout (Web) 🝷 Medium (default) 🝷 Page Layout 👻 🖳 👻	🔀 • 🛓 • a • 🗓 🖸 ¶ 💡
	div	
	div	
	(text markup)	
html body div	Cell 1	Cell 2

6. In the **Insert** ribbon, select **Proxy > Search Results Proxy**.



- 7. Click **OK**. The proxy is added to the first cell of the responsive layout.
- 8. Select the Cell 2 text.

9. In the **Insert** ribbon, select **Proxy > Promotion Proxy**.



10. In the What micro content to include field, select Specific micro content files. Then, in the field under that, select Resources/MicroContent/Promotions.flmco.

Ø Promotion Proxy	?	×
The Promotion proxy lets you display random micro content iten specified scope. Results are generated at runtime in the browser, search engine.	ns fron , using	n a the
Proxy Title:		
(Optional) Proxy title can be shown in the output		
Skin File:		
(default)		\sim
Allow micro content stylesheets		
What micro content to include: ()		
Specific micro content files		~
Resources/MicroContent/Promotions.flmco		圃
Select micro content file		
How micro content is included: 🅕		
Topic title		\sim
Limit number of results: 1		
ОК	Can	cel

11. In the How micro content is included field, select All micro content.

Promotion Proxy	?
The Promotion proxy lets you display random micro cont specified scope. Results are generated at runtime in the b search engine.	ent items from a rowser, using th
Proxy Title:	
(Optional) Proxy title can be shown in the output	
Skin File:	
(default)	
Allow micro content stylesheets	
What micro content to include: 🌖	
What micro content to include: () Specific micro content files	
What micro content to include: Specific micro content files Resources/MicroContent/Promotions.flmco	
What micro content to include: ① Specific micro content files Resources/MicroContent/Promotions.flmco Select micro content file	
What micro content to include: Specific micro content files Resources/MicroContent/Promotions.flmco Select micro content file How micro content is included:	

- 12. Click OK.
- 13. Click 🔲 to save your work.
- 14. Build the First-HTML5-Target file, and when it is finished, open the output.

15. Search for sit. Notice that the results all seem to be compressed to the left side of the page, while a lot of white space remains on the right.



The reason for this is that the new Search-Results topic is using the default template page (Other-Topics), which we have adjusted to leave room on the right side for micro content. That's fine for most of our regular topics, but we don't want that for our search results. So the easiest way to solve this is to create a new template page just for the search results. Let's do that now.

16. In the Content Explorer, expand the **Resources** folder. Right-click the **TemplatePages** folder, hover over **New**, and select **Template Page**.



17. In the Add File dialog, select **TemplatePage.flmsp** as the template file, and in the **File Name** field enter Search-Results.

Template Page				
Source			Description	
New from template: Factory Templates Glossary.fmsp TemplatePage.fmsp Templates			[No description found in template file]	
	[]a	=		
New from existing:				
Template Page				
Folder: Resources/TemplatePages				
File Name: Search-Results				
-				

18. Click Add.

19. In the new template page that opens, delete all of the proxies except for "topic body proxy" (you can right-click each proxy bar and select **Delete**). When finished, the template page should look like this.



20. Click 🔲 to save your work.

21. In the Content Explorer, right-click the Search-Results.htm topic and select Properties.

~		Re	sourc	es			
	>		Ima	ges			
	>		Mic	roCon	tent		
	>		Snip	pets			
	>		Style	esheet	s		
	>		Tabl	eStyle	sheets		
	~		Tem	plateP	ages		
				Home	-Page.flmsp)	
				Other-	lopics.flms	р	
	•		: :	search	-Kesults.fin	nsp	
	š	Sea	me.r	num Result	s htm		
	V	500	in en r		Preview		
					0	5 -1	
					Open	Enter	
					Open wit	h	•
				\times	Cut	Ctrl+X	
				P	Сору	Ctrl+C	
				B	Paste	Ctrl+V	
				×	Delete	Del	
					Rename	F2	
					Convert t	o XML	
				2	Send to F	older	
				3	Properties	s F4	
		-		Ę	View Link	s	
					Locate in	TOC	

22. In the dialog, select the **Topic Properties** tab, and in the **Template Page** drop-down select **Search-Results** (the name of the new template page).

Properties			?	×
General Topic Properties File s Meta Tags	Topic Title: Topic Style Class: Stylesheet:	(Always use first topic heading)	Select	•
Conditional Text Snippet Conditions Snippet Variables Language	Template Page:	Search-Results		~

- 23. Click OK.
- 24. Rebuild and view the output.
- 25. Search for sit. Now the results take up the entire width of the page. In this example, the Boxer rescue micro content is shown on the right. The Knowledge Panel holding the micro content steps on the left still might be a little narrow, but we can fix that in the skin later.

	Your search for "Sit" returned 5 result(s).	
How to Teach Your Dog to Sit	How to Teach a Dog to Sit	THE BOXER
 Stand in front of your puppy holding some of 	April 30, 2019 3:55	
his dog food or	Sit	Click to learn more.
treats.	Teaching your dog to sit is a great place to start with your training. Check out our	
 viait for him to sit – say "ves" 	simple step-by-step guide to training your dog to sit on command. How to Teach Your	
and give him a	Dog to Sit Stand in front of your puppy holding some of his dog food or treats. Wait for	A
treat.	him to sit – say "yes" and give him a	
GA	C-Training/Training-Exercises/Sit.htm	
A A	Stay	
	Getting your dog to stay from a distance is not as hard as it sounds. Like most	
3. Then step	everything else in training a dog, it requires starting with short distances and gradually	
backwards or	increasing the distance and time between. How to Teach Your Dog to Stay Put your dog	
sideways to	in a sit or down position. Give your dog the	
to stand and	C-Training/Training-Exercises/Stay.htm	
wait for him to	Training Tips	
SIL.	If you have any questions you would like answered, please email us at	
4. Give another	info@yourcompany.com. In the Subject line of your email, please write "Training Tips."	
as they sit.	Introducing a New Puppy A question asked by many dog owners is how to best	

26. If you were to perform another search or even refresh the page, the micro content on the right will eventually display the Beagle rescue content. This illustrates that the micro content in the search results is randomized.



How to Display FAQs Using a Knowledge Proxy in Search Results

It might seem strange to use a Knowledge proxy to display FAQs in the search results when an FAQ proxy is available. But that's what we're going to do now. The reason is that the FAQ proxy content is compiled when the target is generated (i.e., it's static), whereas the Knowledge proxy content is compiled when a search is performed in the output (i.e., it's dynamic). So for regular topics, it's fine to use an FAQ proxy, but for search results in the output we want to use the Knowledge proxy because we want the results to be targeted based on the search keywords, rather than displaying the same FAQs every time.

- 1. Open the Search-Results.htm topic.
- 2. Adding a new proxy above or below our Promotion proxy can be a bit tricky when the proxy is inserted into a responsive layout, like ours is. That's why it's sometimes a good idea to create extra empty paragraphs when you first begin working in a cell of a new responsive layout, as we did earlier in this tutorial. We want to add a new Knowledge proxy below the Promotion proxy in the responsive layout, but we don't have any empty paragraphs in our cell, so we need another solution. One way to handle this is to first insert the proxy in the topic (outside of the responsive layout) and then switch to the Text Editor to move it where we want. To begin, click the **Promotion Proxy** bar in the topic, and press the down arrow on your keyboard so that a horizontal cursor flashes below the responsive layout (under the Search Results Proxy bar). You should also see that the "body" structure bar is highlighted, indicating that our next action will take place outside of the responsive layout (represented by the "div" structure bar).



3. Press ENTER.

4. In the **Insert** ribbon, select **Proxy > Knowledge Proxy**.



5. Let's give this content a title. In the $\ensuremath{\text{Proxy Title}}$ field, enter FAQs.

Riowedge rioxy		
The Knowledge proxy lets you display filtered micro conte specified scope. Results are generated at runtime in the br engine rankings.	nt items from a rowser, using sea	rc
Proxy Title:		
FAQs		
Skin File:		
(default)		
Allow micro content stylesheets		
What micro content to include: 🕕		
All micro content files		
How micro content is included: () Topic title		
Limit number of results: 1		
		_

6. In the What micro content to include field, select Specific micro content files. In the field under that, select Resources/MicroContent/FAQs.flmco.

Ø Knowledge Proxy	?	×
The Knowledge proxy lets you display filtered micro content items from specified scope. Results are generated at runtime in the browser, using engine rankings.	om a ng sear	ch
Proxy Title:		
FAQs		
Skin File:		
(default)		Ŷ
Allow micro content stylesheets		
What micro content to include: 🕕		
Specific micro content files		~
Resources/MicroContent/FAQs.flmco) 面
Select micro content file		
How micro content is included: ()		
Topic title		Ŷ
Limit number of results: 1		
ОК	Can	cel

7. In the How micro content is included field, select Search query.

Knowledge Proxy	?	Х
The Knowledge proxy lets you display filtered micro content items specified scope. Results are generated at runtime in the browser, u engine rankings.	from a using searc	:h
Proxy Title: FAQs		
Skin File: (default)		Ŷ
Allow micro content stylesheets		
What micro content to include: (1)		
Specific micro content files		\sim
Resources/MicroContent/FAQs.fimco		<u>ال</u>
Select micro content file		
How micro content is included: 🅕		
Search query		\sim
Limit number of results: 1		
OK	Can	cel

8. Let's say we want to be able to display more than one FAQ if matches exist, but we never want to show more than four of them. So in the **Limit number of results** field, enter 4.

Knowledge Proxy	?	×
The Knowledge proxy lets you display filtered micro content items specified scope. Results are generated at runtime in the browser, u engine rankings.	from a sing sear	ch
Proxy Title:		
FAQs		
Skin File:		
(default)		v
Allow micro content stylesheets		
What micro content to include: 🕕		
Specific micro content files		v
Resources/MicroContent/FAQs.flmco		〕 ⑪
Select micro content file		
How micro content is included: 🌖		
Search query		\sim
Limit number of results: 4		

9. Click **OK**. The proxy is added to the topic, but it's not in the responsive layout, where we want it.

🖸 🕶 🗞	Layout (Web) 👻 Medium (default) 👻 Page Layout 👻 📗 🗎	. ■ • 🕅 • 🖹 • a • 🗓 🖸 ¶ 🍚 • 🕞 🖻 🕫
	(between blocks)	
htm điv	Search Results Proxy	Promotion Proxy
Ma	Knowledge Proxy: FAQs	

10. Click the **Text Editor** tab at the bottom of the XML Editor, then highlight the markup shown in the following image.



- 11. Press CTRL+X on your keyboard to cut it.
- 12. Place your cursor after the tag **</MadCap:promotionProxy>**, and press **ENTER** to create a new empty line.



13. Press **CTRL+V** on your keyboard to paste the markup at that location.



14. Click the **XML Editor** tab at the bottom. Notice the Knowledge proxy is now located within the responsive layout under the Promotion proxy.

🔲 🕶 🛸 La	yout (Web) 🔻 Medium (default) 👻 Page Layout 👻 📗 🔤 📼 🖛 📄 👻 📓	a - 🗓 🖸 ¶ 🧁 - 🕀 Ē 🐖
	div	dia
	(text markup)	UIY
html div	Search Results Proxy	Promotion Proxy
0		Knowledge Proxy: FAQs

- 15. Click 🔙 to save your work.
- 16. Rebuild and view the output.

17. Search for Dog. Notice the new micro content on the right side of the page, under the dog rescue promotion content. You'll need to scroll down the page, but you will see that there are three FAQ pieces of micro content that matched the search and are displayed.

treat.	The dog was the first species to be	
COM -	A-Introduction-Topics/History-Dogs.htm	FAQs
4	Dog Breeds	
	In the United States alone, the AKC's dog breed list currently includes 190 dog breeds.	Dog training is the application of behavior
3. Then step	Worldwide, the FCI lists 360 officially recognized breeds. Here is a small list of dog	analysis which uses the environmental
backwards or	breeds that you can learn about. Australian Shepherds Beagles Boxers Bulldog	events of antecedents and consequences to
sideways to	Dalmatians Golden Retrievers Great Danes	modify the dog behavior, either for it to assist
encourage nim	B-Breeds/Dog-Breeds.htm	in specific activities or undertake particular
wait for him to		tasks, or for it to participate effectively in
sit	Training Dog s	contemporary domestic life
4 Give another	Dog training is the application of behavior analysis which uses the environmental	\sim
treat as soon	events of antecedents and consequences to modify the dog behavior, either for it to	
as they sit.	assist in specific activities or undertake particular tasks, or for it to participate effectively	Iraining Dogs
	in contemporary domestic life. See	C-fraining/fraining-bogs.nun#inicrocontent
Sit	C-Training/Training-Dogs.htm	
C-Training/Training-		
Exercises/Sit.IItil#Inicroto	Australian Shepherds	In the United States alone, the AKC's dog
< →	The Australian Shepherd is a breed of herding dog from the United States.	breed list currently includes 190 dog breeds.
	B-Breeds/Australian-Shepherds.htm	Worldwide, the FCI lists 360 officially
	Boxers	recognized breeds.
	The Boxer is a medium to large short-haired dog breed of mastiff-type developed in	
	Germany	Dog Breeds
	P Prodo/Pavora htm	B-Breeds/Dog-Breeds.htm#microcontent1
	D-Dreeds/Doxers.num	
	Roll Over	
	Before starting, make sure you have some treats and your clicker if you are click	Dog Play
	training your dog. Practice the trick in a soft, comfortable area that will keep your dog	J
	relaxed, and where you can return to continue training. How to Teach Your Dog to Roll	Play is an extremely important part of dogs'
	Over Start training your dog to roll	lives. It is a means to:

You might be thinking, "Those don't look like FAQs though." That's something that we can fix in the next lesson when we look at skins.

CHAPTER 8

Adjusting the Look of Micro Content With Skins

We've added micro content to both search results and topics. It's all working, but we want to make some adjustments to the look of that micro content. In this lesson, we'll review how our micro content looks in both topics and search results, and then make edits in our main skin and smaller skin components to improve the appearance.

This chapter discusses the following:

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How to Review Micro Content in the Search Results

- 1. If necessary, build the **First-HTML5-Target** file, and when it is finished, open the output. Otherwise, just open the most recent output that you've generated.
- 2. Our project is set up to display four kinds of micro content in the search results:
 - Featured snippets content above the search results
 - Knowledge Panel content to the left of the search results
 - Promotion content to the right of the search results
 - FAQs (via a Knowledge proxy) to the right of the search results

We want to see a search page showing all of these elements at once so we can make some decisions.

So to begin, search for Dog.

Here is what you should see.



Starting on the left, we want to make our set of steps a little wider. This is our Knowledge Panel, whose look is controlled in our main skin (Side-Navigation).

Our featured snippet content looks fine, but we might want there to be more space between it and the micro content on the right side. The same could be said for the space between the regular search results below and the micro content on the right. So we have a couple of choices. We could add some space on the right side of the featured snippets and regular search results, or on the left side of the promotion and FAQ micro content, or both. In this lesson, we'll adjust the space on the left side of the micro content shown on the right side of the page.

The promotion micro content looks okay, except for the space that we just talked about.

The FAQs would probably look better if the items appeared as drop-downs, with the question displayed as the hotspot. And of course we need to deal with the space on left side.

How to Adjust the Width of the Knowledge Panel

1. In the Project Organizer, expand the Skins folder and double-click Side-Navigation.

≣ Pi	roject Organizer	▼ ₽ ×
] 🗗 🔁 😹 🞯 🛅	
Ê	Project	
>	Advanced	
>	📄 🔄 Conditional Text	
>	C Destinations	
>	📄 🗌 Exports	
>	Glossaries	
>	📄 🗌 Imports	
>	📄 🗌 Reports	
~	🚔 📃 Skins	
	🔁 🗌 Home-Searchbar	
	> 🛃 🗌 Side-Navigation	
-	📄 🗌 Targets	
>	🚞 📃 TOCs	
>	C Variables	

2. Select the Styles tab, expand Search Results, and select Knowledge Panel.



3. In the properties area at the bottom, expand **Side Panel**, and change the **Width** field to **33 percent**.

HTML5 Skin Edi	tor Preview	Web Medium	Tablet Medium	Mobile Mediun
Setup	00			
Community	Filter (to use fu	uzzy matching sta	art with ~)	ρ
Styles	V Side Navig	jation		^
UI Text	Search Res	sults		
	Heading			
	Suggesti	on		
	Abstract			
	Link			
	Path			
	Glossary			
	Pagination	on		
	Featured	Snippets		
	▶ Knowled			
	Topic Prox	ties		~
:	Search Result	s > Knowledge	Panel	
	Filter <mark>(</mark> to use fu	uzzy matching sta	art with ~)	Q
	Backgrour	nd		
	Border			
	Box Shade	w		
	▶ Font			
	▷ Layout			
	▶ Margin			
	► Padding			
	▷ Position			
	▲ Side Panel			
	Width	33 🍨 perce 🗸		
	Gap	25 🌩 px 💙		
	-			

4. Click 🖬 to save your work.

How to Adjust the Space for the Promotion Micro Content

1. Collapse the Search Results section, expand Topic Proxies, and select Promotion Proxy.



2. In the properties area at the bottom, expand Margin, and set the Left field to 20 px.



3. Click 🔲 to save your work.

How to Adjust the Appearance of the FAQs in Search Results

So far, we've only made changes in our main Side-Navigation skin. But now we're going to add a small skin component for our Knowledge proxy that is being used for the FAQs in search results. We're doing this because we have another Knowledge proxy that we've added to our template page, which is being used to display author information on certain topics. We want the author content to look one way, but we want our FAQs in the search results to look another way. So we're going to keep using the main Side-Navigation skin to control the look of the Knowledge proxy being used for the author content, but we'll rely on a new skin component to design the look of the FAQs.

1. In the Project Organizer, right-click the Skins folder and select Add Skin.

	E Project Organizer			▼ ₽×
	🕋 🗖 🗗 🛱 🔡 I	🖆 🕲 🕷		
	💼 🗌 Project			
	> 📄 🗌 Advanced			
	> 📄 🗌 Conditiona	al Text		
	> 📄 🗌 Destination	ns		
	> 📄 🗌 Exports			
	> 📄 🗌 Glossaries			
	> 📄 🗌 Imports			
	> 📄 🗌 Reports			
2	📄 🗌 Skins			
-	🔂 🗆 H	Open Folder	in Windows	
	🛃 🗔 S 💼	Paste	Ctrl+V	
	> 📄 🗌 Targe 🔤	1 usee		
	> 📄 🗌 TOCs 🎦	Folder		
	> 🚞 🗌 Varia	Properties	F4	
		Add Skin		

2. In the **New from template** section, select **Micro Content - Knowledge**, and in the **File Name** field enter Knowlege-FAQs.

Add File	?	>
le Type:		
📎 Skin		
Source New from template: HTML5 Component - Menu HTML5 Component - Search Bar	Description Micro Content Component skin with Truncated view mode. This skin is used for Knowledge proxies by default, but it can also be used for FAQ and Promotion proxies.	
HTML5 Component - Search Results HTML5 Component - Test Results HTML5 Component - Topic Toolbar Micro Content - FAQ Micro Content - Knowledge Micro Content - Promotion WebHelp - Blue WebHelp - Default WebHelp - Orean New from existing:		
Skin Folder:		
(root folder) File Name: Knowlege-FAQs		
Attributes	Add Cancel	

NOTE Even though our content is intended to be FAQs, we're using a Knowledge proxy, so that's the kind of skin component we want to select. Actually though, all three micro content skin components (FAQ, Knowledge, Promotion) have the same options available. The only difference is that certain settings have been preset in each to make it easier to work with them.

3. Click Add.
4. In the Micro Content Skin Editor, select the **Setup** tab, and in the **View Mode** field select **Drop-Down**.

Micro Co	ontent Skin Editor		
Setup	Micro Content Options		
51 5	View Mode:	Drop-Down	~ 0

5. Select the **Styles** tab and select **Micro Content Panel**.



6. In the properties area at the bottom, expand Margin, and set the Left field to 20 px.



- 7. Click 🖬 to save your work.
- 8. Now we need to make sure our proxy knows to use this skin component, instead of the main Side-Navigation skin. Open the **Search-Results** topic.

9. Right-click the Knowledge Proxy: FAQs bar, and select Edit Knowledge Proxy.



10. In the Skin File field, select Project/Skins/Knowledge-FAQs.

The Kr specifi engine	nowledge proxy lets you display filtered micro content items from ed scope. Results are generated at runtime in the browser, using e rankings.	n a search
Proxy T	itle:	
FAQs		
Skin Fil	2.	
Projec	t/Skins/Knowlege-FAQs	
	ow micro content stylesheets	
What m	icro content to include: 🕕	
Specif	ic micro content files	
Res	ources/MicroContent/FAQs.flmco	
Sel	ect micro content file	
How m	icro content is included: 🕕	
Search	query	
Limit r	number of results: 4	

- 11. Click OK.
- 12. Click 🖬 to save your work.

How to Review Micro Content in Search Results and Topic Output

- 1. Build the First-HTML5-Target file, and when it is finished, open the output.
- 2. Search for Dog. Notice the micro content looks better in the search results.



- Stand in front of your puppy holding some of his dog food or treats.
- Wait for him to sit say "yes" and give him a treat.



- Then step backwards or sideways to encourage him to stand and wait for him to sit.
- Give another treat as soon as they sit.

Sit C-Training/Training-

Exercises/Sit.htm#microcontent1

How to Teach a Dog to Sit April 30, 2019 3:55

Your search for "Dog" returned 28

History of Dogs

result(s).

The dog or domestic dog (Canis familiaris or Canis lupus familiaris) is a domesticated descendant of the wolf which is characterized by an upturning tail. The dog is derived from an ancient, extinct wolf, and the modern wolf is the dog's nearest living relative. The dog was the first species to be ... A-Introduction-Topics/History-Dogs.htm

Dog Breeds

In the United States alone, the AKC's dog breed list currently includes 190 dog breeds. Worldwide, the FCI lists 360 officially recognized breeds. Here is a small list of dog breeds that you can learn about. Australian Shepherds Beagles Boxers Bulldogs Dalmatians Golden Retrievers Great Danes ... B-Breeds/Dog-Breeds.htm

Training **Dog**s

Dog training is the application of behavior analysis which uses the environmental events of antecedents and consequences to modify the dog



Click to learn more.

FAQs

 \sim What is dog training?

 \sim How many dog breeds are there?

 $\scriptstyle \lor$ Is there anything important to know about dog play?

- 3. As far as the micro content in topics is concerned, our project is set up to display four kinds of micro content:
 - FAQs on the Home page
 - Author profiles on certain pages via a Knowledge proxy
 - PDF and video links on certain pages via an FAQ proxy
 - Dog rescue content on certain pages via a Promotion proxy

So to begin, click the logo in the upper-left to go to the **Home** page. The FAQs look okay, so we won't make any changes to those.

YOUR LOGO	
Getting Started Dog Breeds Training Dogs FAQs	Getting Started » Dog Breeds » Training »
Tips Company	This is a website about all things dogs. If you were hoping to learn about cats, you're really in the wrong place.
	 How many dog breeds are there? How should you introduce a new puppy to a family?
	 ✓ Is there anything important to know about dog play? ✓ What is dog training?

4. On the left side of the output, expand **Dog Breeds** and select **Boxers**.

Looking at the output, the author information can be adjusted to have more space on the left like the dog rescue content below it, which is using the same promotion skin settings that we adjusted previously for the search results. We can do this in the main Side-Navigation skin since our other Knowledge proxy (which is used for FAQs in the search results) is associated with a separate skin component. That way, we won't cause issues with that other micro content. We can also change the view mode for the Knowledge proxy so that users don't need to click the down arrow to see all of the content. We'll leave the dog rescue micro content as it is.



5. Open the **Pugs** page in the output.

We don't want our PDF and video links to be shown as drop-downs, and we could add some more space to the left, separating it from the regular topic content. Also, it might look better if all the links had just one border, instead of each having its own. This micro content is using an FAQ proxy, but we probably don't want to adjust the styles in the main Side-Navigation skin because that would affect our FAQs on the Home page. Instead, we'll add a new FAQ skin component and make our changes there.



How to Adjust the Author Profile Micro Content

- 1. Open the main **Side-Navigation** skin.
- 2. Select the **Setup** tab, and in the **Proxy Options** section, set the **Knowledge Proxy View Mode** field to **Plain Text**.

HTML5 Skin Edito	or Preview	
Setup Community Syries UI Text	Navigation Pane Main Menu Position: Left Slide-Out Position: Right Slide-Out Menu Style: Tree Fixed Header: All Logo Url: (default) Skin Settings Skin ID: Skin ID: Side_Navigation TOC Options Image: Comparison of the synchronize TOC	
	Micro Content Options Featured Snippets View Mode: Knowledge Panel View Mode:	Plain Text ~ Truncated ~
	Proxy Options FAQ Proxy View Mode: Knowledge Proxy View Mode: Promotion Proxy View Mode:	Drop-Down V Plain Text V Plain Text V

3. Click the Styles tab, expand Topic Properties, and select Knowledge Proxy.



4. In the properties area at the bottom, expand Margin, and set the Left field to 20 px.



5. Click 🖬 to save your work.

How to Adjust the PDF and Video Link Micro Content

1. In the Project Organizer, right-click the Skins folder and select Add Skin.

\equiv Project Organizer	▼ ₽×
🛅 🔲 🖬 🛱 🔠 🐼 🐵 🛅	
💼 🗌 Project	
> 📄 🗌 Advanced	
> 📄 🗌 Conditional Text	
> interpretations	
> 📄 🗌 Exports	
> 📄 🗌 Glossaries	
> 📄 🗌 Imports	
> 📫 🗌 Reports	
📄 📄 Skins	
🔂 🗌 H 🛛 Open Folder in Windows	
■ K B S Paste Ctrl+V	
> 📫 🗌 Targe 🚞 🛛 Folder	
> TOCs Properties F4	
> Varia	_
Add Skin	

2. In the **New from template** section, select **Micro Content - FAQ**, and in the **File Name** field enter FAQ-PDF-Video-Links.

Add File		I	
е Туре:			
🕽 Skin			
		Description	
New from template:	Ξ	Nicro Content Component skin with prop-bown view mode. This skin is used for FAQ proxies by default, but it can also be used for Knowledge and Promotion proxies.	
din			
(root folder)			
File Name:			
PAQ+DF-Video-Links			
Attributes			
		Add Cancel	h

3. Click Add.

4. In the Micro Content Skin Editor, select the **Setup** tab, and in the **View Mode** field select **Plain Text**.

Micro Cor	ntent Skin Editor		
Setup Stors	Micro Content Options	Plain Text	~ 0

5. Select the **Styles** tab and select **Micro Content Panel**.



6. In the properties area at the bottom, expand Margin, and set the Left field to 20 px.



- 7. Expand **Box Shadow** and set the fields as follows.
 - Horizontal Shadow Length: 1 px
 - Vertical Shadow Length: 1 px
 - Shadow Blur Length: 4 px
 - Shadow Color: #cccccc



8. That adds a border (in this case, a box shadow actually) around all of the items displayed via the proxy. But now we want to remove the box shadow from the individual items. So in the top part of the tab, expand **Micro Content Panel** and select **Item**.

Micro Co	onter	nt Skin Editor Web Medium	Tablet Medium	Mobile Medi
Setup		Ē		
Styles	Filt	er (to use fuzzy matching sta	rt with ~)	Q
	4	Micro Content Panel		
		Title		
		Item		
	Mi	ro Content Panel > Item		
	Filt	er (to use fuzzy matching sta	rt with ~)	Q
	Þ	Background	,	
	Þ	Border		
		Box Shadow		
	-	Horizontal Shadow Length	0 🌨 px 👻	1
		Vertical Shadow Length	1 p x Y	1
		Shadow Blur Length	4 🗣 px 👻	
		Shadow Color	#cccccc Y	2
		Shadow Inset	false Y	
	Þ	Font		
	Þ	Margin		
	Þ	Padding		

- 9. In the properties area below, set the **Box Shadow** fields as follows.
 - Vertical Shadow Length: 0 px
 - Shadow Blur Length: 0 px

Micro Co	onter	nt Skin Editor	Web Medium	Table	et Mediu	m Mo	bile Medi	
Setup								
Styles	Filt	Filter (to use fuzzy matching start with ~)						
	4	Micro Conter	nt Panel					
	▶ Item							
	Mie	cro Content P	anel > Item					
	Filt	er (to use fuzzy	y matching star	t with	~)		Q	
	Þ	Background						
	Þ	Border						
	4	Box Shadow						
		Horizontal Sł	hadow Length	0	🕈 px	~		
		Vertical Shad	ow Length	0	🗘 px	*		
		Shadow Blur	Length	0	🗘 px	*		
		Shadow Colo	or	#cccccc	: Y	3		
		Shadow Inse	t [false	~			
	Þ	Font						
	Þ	Margin						
	₽	Padding						

10. We also might want less space between our PDF and video links, so let's adjust that. Expand **Margin**, and set the **Bottom** field to **0 px**.



11. Expand **Padding**, and set the **Top** and **Bottom** fields to **0 px**.

Micro Co	onter	nt Skin Edite	or We	b Medium	Tablet Medium	Mobile Medie
Setup		GO				
Styles	Filt	er (to use fi	uzzy ma	tching start	t with ~)	Q
	4	Micro Cor	ntent Pa	nel		
		Title				
	Þ	Item				
	Mie	cro Conten	t Panel	> Item		
	Filt	er (to use fi	uzzy ma	tching start	t with ~)	Q
	₽	Backgrour	nd			
	₽	Border				
	₽	Box Shado	w			
	₽	Font				
	4	Margin				
		Left	0 韋	px Y		
		Right	0 🔷	рх Ү		
		Тор	0 🗘	px Y		
		Bottom	0 🗘	рх Ү		
	4	Padding				
		Left	15 🗘	рх У		
		Right	15 🗘	рх У		
		Тор	0 🗘	рх У		
		Bottom	0 🗘	рх 🗸		
					-	

- 12. Click 🔲 to save your work.
- 13. Now we need to make sure our proxy knows to use this skin component, instead of the main Side-Navigation skin. Open the **Other-Topics** template page.

14. Right-click the FAQ Proxy bar, and select Edit FAQ Proxy.

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	div		la	liv		
	(text markup)					
html ody id	breadcrumbs proxy					
	topic body proxy			Knowledge Pro:	ĸv	
Madd				PAC Prov	* 	
8				Promotion	<madcap:< td=""><td>faqProxy></td></madcap:<>	faqProxy>
Ma				~	Select Node	
					Cut	
					Сору	
					Paste Before	
					Paste After	
					Delete	
					Edit FAQ Prox	y
					Conditions	Ctrl+Shift+C
				1	Name	
					Paragraph	Ctrl+Alt+B
				A	Font	Ctrl+Shift+B
					Style Class	•
Words: 0/0 Fo	nt Scale: 📃 🥅 🕂 100% 🛛 📰	Je 🔛 🥪 📖 🗄	₩		Style ID	•
XML Editor	Text Editor /	000				

15. In the Skin File field, select Project/Skins/FAQ-PDF-Video-Links.



- 16. Click OK.
- 17. Click 🔙 to save your work.

How to Review the Topic Micro Content in the Output

- 1. Build the First-HTML5-Target file, and when it is finished, open the output.
- 2. On the left side of the output, expand **Dog Breeds** and select **Boxers**. The micro content on the right looks better now.



3. Open the **Pugs** page in the output. The PDF and video links now look the way we want.



NOTE In this tutorial, we only made adjustments to the default Web medium to control how micro content looks on a large screen. However, you might want to also see how it all looks on a tablet and mobile screen and make necessary edits in those mediums as well.

APPENDIX

PDFs

The following PDFs are available for download from the Help system.

I Tutorials

Autonumbers Tutorial Back-to-Top Button Tutorial Context-Sensitive Help Tutorial Custom Toolbar Tutorial eLearning Tutorial—Basic eLearning Tutorial—Advanced Getting Started Tutorial Image Tooltips Tutorial Lists Tutorial

Meta Tags Tutorial

Micro Content Tutorial—Basic Micro Content Tutorial—Advanced Responsive Output Tutorial Single-Sourcing Tutorial Snippet Conditions Tutorial Styles Tutorials Tables Tutorial Word Import Tutorial

Cheat Sheets

Context-Sensitive Help Cheat Sheet Folders and Files Cheat Sheet Learning & Development Cheat Sheet Lists Cheat Sheet Micro Content Cheat Sheet Print-Based Output Cheat Sheet Search Cheat Sheet Shortcuts Cheat Sheet Structure Bars Cheat Sheet Styles Cheat Sheet

User Guides

Accessibility Guide	Meta Tags Guide	Source Control Guide: Team	
Analysis and Reports Guide	Micro Content Guide	Foundation Server	
Architecture Guide	Navigation Links Guide	Styles Guide	
Autonumbers Guide	Plug-In API Guide	Tables Guide	
Branding Guide	Print-Based Output Guide	Tables of Contents Guide	
Condition Tage Cuide	Project Creation Guide	Targets Guide	
		Template Pages Guide	
Context-Sensitive Help Guide	QR Codes Guide	Templates Guide	
Eclipse Help Guide	Reviews & Contributions With Contributor Guide	Topics Guide	
eLearning Guide	Scrinting Guide	Touring the Workspace Guide	
Getting Started Guide			
Global Project Linking Guide	Search Guide	Transition From FrameMake Guide	
HTML5 Guide	SharePoint Guide	Translation and Localization	
Images Guide	Skins Guide	Guide	
Import Guide	Snippets Guide	Variables Guide	
Indexing Guide	Source Control Guide: Git	Videos Guide	
Key Features Guide	Source Control Guide: Perforce Helix Core	What's New Guide	
Lists Guide	Source Control Guide:		
MadCap Flare Online Integration Guide	Subversion		